AVON

UK APRIL 4/2025

NEW

FAN-OMENAL MASCARA

SPECTACULAR **VOLUME.**
FULLY **FANNED OUT** LASHES.

POWERED BY OUR EXCLUSIVE FLIP'N'FAN BRUSH

NAIL & GLIMMER DUO **JUST £2** | WORTH £11 See page 6 for details.

APRIL

04

BROCHURE CONTENTS

4 MAKE-UP

64 SKINCARE

88 FRAGRANCE

122 NOVA: FASHION & HOME

150 HAIR & BODY

Cruelty Free INTERNATIONAL

All Avon beauty products are approved under the Cruelty Free International Leaping Bunny programme. Visit avonworldwide.com/responsible-business/animal-welfare for more information.

NOTE

Any announced price reduction shall be calculated with reference to the lowest price sold in the last 30 days (prior campaign period) in the brochure, unless otherwise indicated.



*Find out more at avonworldwide.com/supporting-women

THE SECRET TO FAN-OMENAL LASHES?
MEET OUR EXCLUSIVE FLIP 'N' FAN BRUSH

NEW

FLIP IT.
FAN IT.
OWN IT.



FULLY FANNED OUT LASHES
for fan-oramic lash separation



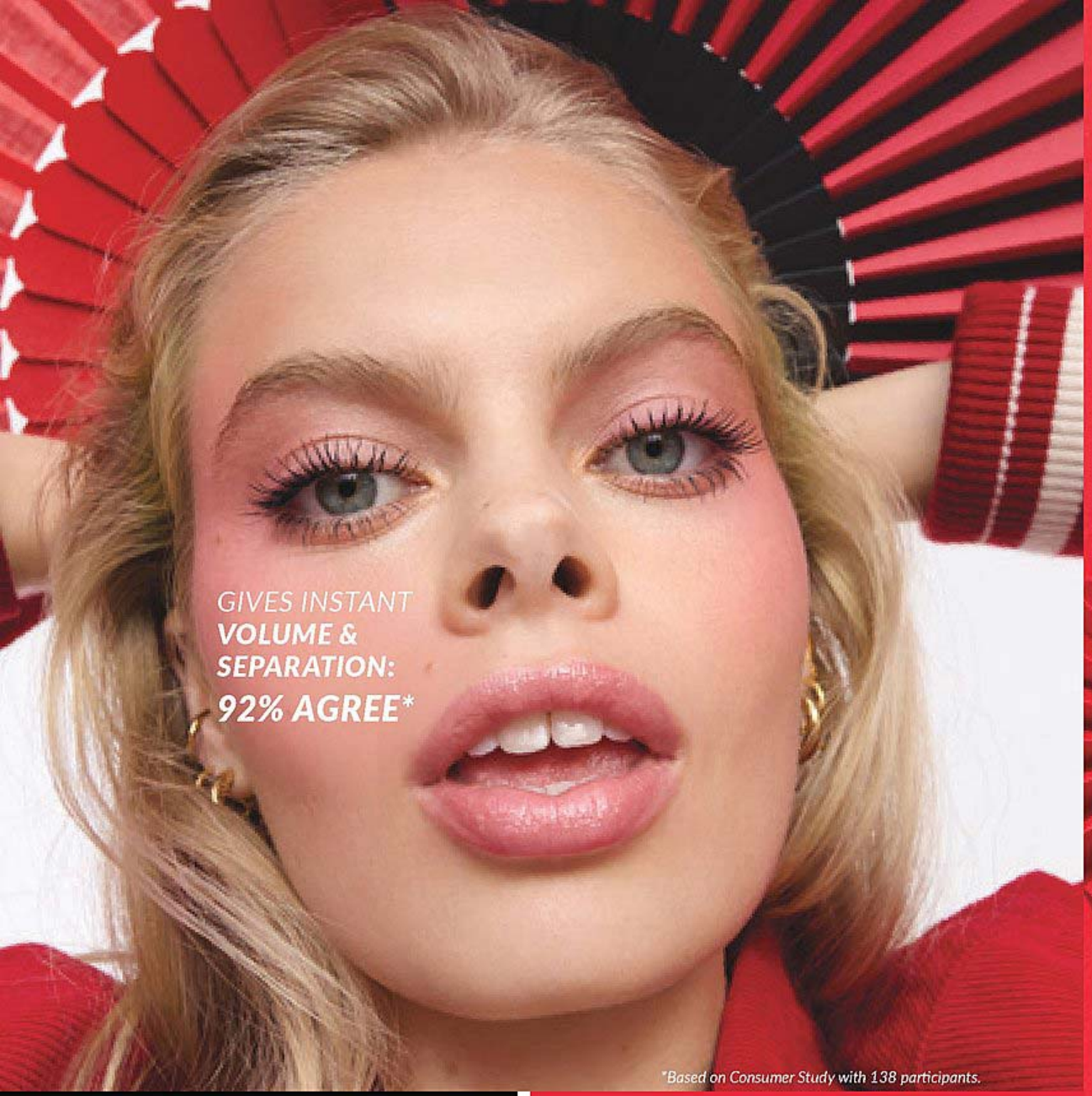
1. BUILD volume with the flat side



2. FLIP the brush 180°



3. FAN lashes out with the full side



*Based on Consumer Study with 138 participants.

BEFORE



AFTER**



**Based on actual model use.

*instantly **separates, defines & volumises** EVERY. SINGLE. LASH.*

IT'S FAN-OMENAL

NEW

JUST
£8
SAVE £2



FAN-ORAMIC FORMULA
with a blend of **supple waxes** delivers ultimate **fan-out volume** from the **very first stroke**

AVON EXCLUSIVE FLIP'N'FAN BRUSH
catches every lash to **build volume** & **fully fan lashes** out for **corner-to-corner separation**

Fan-Omenal Volume & Separation Mascara
10ml
Normally £10

Blackest Black	Brown Black
26302	**13763**

*no **SMUDGES, CLUMPING, FLAKING,** or **PANDA EYES***

COOL BLUE SET

set contains:
- Ultra Colour 60 Second Express Nail Enamel | 10ml |
- Ultra Glimmerstick Metallic Eyeliner | 0.35g |

68353



SPRING PINK SET

set contains:
- Ultra Colour 60 Second Express Nail Enamel | 10ml |
- Glimmerstick Eyeliner | 0.28g |

69039



WHICH ONE WILL YOU CHOOSE?

PURPLE SPARKLE SET

set contains:
- Ultra Colour 60 Second Express Nail Enamel | 10ml |
- Glimmerstick Diamond Eyeliner | 0.35g |

68981



KEEP IT NATURAL SET

set contains:
- Ultra Colour 60 Second Express Nail Enamel | 10ml |
- Glimmerstick Eyeliner | 0.28g |

69203



NAIL & GLIMMER DUO JUST £2

WORTH £11

Nail your new season look and bag this nail **varnish** and **eyeliner set** for **just £2 when you spend £15 or more** on make-up across pages 4-63. Which spring shades will you choose?



ONLY £2 WHEN YOU SPEND £15 OR MORE

across pages 4-63

Our Nail & Glimmer duos are super popular, so if we run out of any shades we'll send you the next closest to keep you looking fabulous.

TRENDING



THE POWER OF RED

WEAR RED, UNLEASH YOUR CONFIDENCE AND EMBRACE YOUR POWER WITH OUR LIMITED EDITION TREND COLLECTION. DIAL IT UP OR PARE IT BACK: YOU MAKE THE RULES.

"You'll see red make-up everywhere this season. This trend may be new territory, but it doesn't have to be scary, as the right tones are super flattering and make you feel powerful."

Holly Russell,
In-house Make-up Artist





THE POWER TO

SPEAK YOUR TRUTH

Power your voice as you own the trend, with **3 new red shades** of lightweight fast-drying **liquid matte lip colour.**

16 HOURS*of comfortable staying power with our strongest liquid matte lip ever



16 HOURS* LIFE-PROOF LONGWEAR

NEW

LIMITED EDITION

JUST £7

SAVE £3

NEW SHADES



*Based on a consumer use study with 105 participants.

Persistent Pink 01446	Resilient Red 23093	Rosey Posey 21873	Non-Stop Nude 23937	Fail Proof Fuchsia 22830	Stay Put Sangria 23101	In Charge Mauve 23085
Relentless Rose 01453	The Red One 23143	Spicy Brown 23150	Can't Quit Cafe 23721	Nighthawk 23002	Power On Plum 23119	All Fired Up 23127	Barely Baked 01412

Power Stay Liquid Lip
6ml | £11.67/10ml
Normally £10



TRENDING

GET THE POWER OF RED



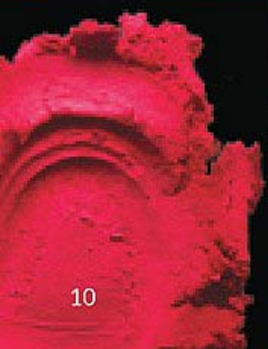
Apply with a brush layering up from a **subtle flush...**



... to a **bold blush** - go as high as you like!



Why not **add over the bridge of your nose** to create your unique take on the trend?



THE POWER TO

BOUNCE BACK

Experience our newest **bouncing texture blush**, in the **hottest red** shade.

NEW

LIMITED EDITION

JUST
£6.50

SAVE £1.50



SO HOT DON'T MISS IT

Highly pigmented bouncy blush applies like a cream & blends to a powder finish

Ultra Powder Cream Blush
07591
5g | £13/10g
Normally £8

NAIL & GLIMMER DUO
JUST £2
When you **spend £15 or more** across pages 4-63.
See page 6 for details.



TREN DING

THE POWER OF RED

GET THE POWER OF RED

Red can bring out the **natural beauty** of your **eye** colour. Apply lighter **shimmer shades** on the inner corner and below the brow and blend deeper **matte shades** over the outer corner and socket for definition.

MODEL WEARS Eyeshadow in Power of Red, Gel Eyeliner in Burgundy, Blush in The Red One,

THE POWER OF

HAVING ALL EYES ON YOUR NEXT MOVE

Pair a **pigment-packed palette** with **waterproof gel lines** to make the **red trend** your own.

NEW

LIMITED EDITION

PRICES FROM
£5

SAVE UP TO £3

NEW LIMITED EDITION
ULTRA VERSATILE
ULTRA EASY
ULTRA SUSTAINABLE**

A mix of **matte, pearl** & **shimmer** finishes create **unlimited expressive eye looks**



NEW EYELINER SHADES

- 58453 Burgundy
- 14845 Pink Plum
- 14829 Golden Brown
- 14878 Pure Gold

24 HOURS* LIFE-PROOF LONGWEAR

24 HOURS* of **pigmented** colour with **ultimate versatility**

*Based on a consumer study with 137 participants.
**Finished? Pop out and recycle the metal pans, recycle the cardboard pack and reuse the elastic band.

Ultra Eyeshadow Palette
6.3g | £17.46/10g
Normally £14
£11
SAVE £3

NEW



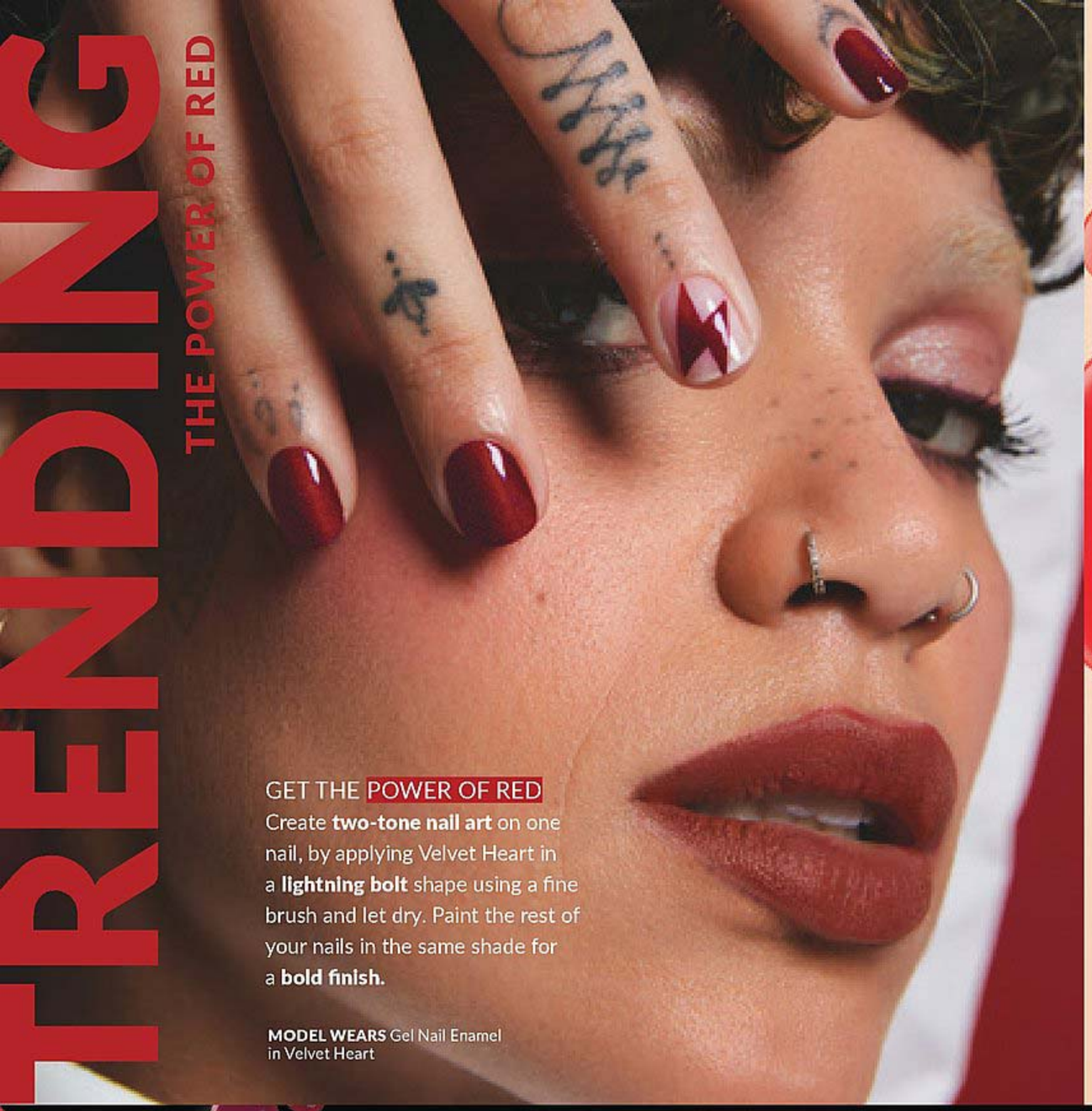
- The Red One **07534**
- Earths **18424**
- Lilacs **19919**
- Roses **19679**

Power Stay Gel Liner
1.2g
Normally £7
£5

- 00208 Lime
- 00109 Going Green
- 26393 Steel
- 00190 Chocolate Brown
- 00133 Nude
- 00042 Tropical Teal
- 00216 White
- 21154 Silver Shimmer
- 00067 Cobalt
- 02360 Black

ENDING TRE

THE POWER OF RED



GET THE POWER OF RED

Create **two-tone nail art** on one nail, by applying Velvet Heart in a **lightning bolt** shape using a fine brush and let dry. Paint the rest of your nails in the same shade for a **bold finish.**

MODEL WEARS Gel Nail Enamel in Velvet Heart

THE POWER TO

NAIL A UNIQUE LOOK. EVERY. SINGLE. TIME.

Express your personality with **nail art** with the **power to stay** put for **8 days***

NEW

LIMITED EDITION

JUST £4.50

SAVE £2

8 HOURS* LIFE-PROOF LONGWEAR



8 days of colour & shine* with no UV lamp or salon needed

Power Stay Gel Nail Enamel
10ml
Normally £6.50



Power Stay Top Coat
56457
10ml
Normally £6.50

*Consumer science study with 120 participants.

NEW NAIL ENAMEL SHADES

Eternal Love	25940
Velvet Heart	25809
Scarlet Passion	55194
Hypnotise	27417
Stay Put Sangria	01438
Red Is Red	21642
The Red One	62885
Designer Red	06122
Dark Dahlia	13219
Sweet Blooms	27698
Virtual Reverie	15925
Guilty Pleasure	56481
Can't Quit Cafe	00638
Couture Rose	16378
Nude Silhouette	35543
Cosy Therapy	04358
Private Jet	08144
Timeless Icon	09605
Fail-Proof Fuchsia	09787
Pink Caprice	09803
Petal Fresh	09381
Forest Stroll	13664
Crystal & Sage	13946
Lemon Meringue	16139
Pumpkin Spice	59543
Denim Dream	04960
Taboo Blue	14571
Make a Fuss	26161

★★★★★
BESTSELLER

ULTRA EXPRESSIVE

Get creative with **versatile liners** that deliver endless **iconic looks.**

HI METAL
3D metallic sheen

Gunmetal	23531
Goldmine	59303
Copper	12492
Rose Quartz	12526
Green Lights	11460
Electric Blue	11478



Ultra Glimmerstick Metallic Eyeliner
0.35g
Normally £6.50

DIAMOND
dazzling sparkly finish

Amethyst	00448
Pink Coral	00422
Sugar Plum	00372
Emerald Glow	00356
Aqua Sparkle	00331
Twilight Sparkle	02048
Teal Sparkle	01719
Silver Lights	01065
Smokey Diamond	12088
Brown Sugar	22533
Black Ice	23911
Black Bijoux	11536



Glimmerstick Diamond Eyeliner
0.35g
Normally £6.50

CLASSIC
rich, high-impact finish

Blackest Black	10975
Brown Black	10512
Cosmic Brown	10595
Saturn Grey	61572
Bronze	53017
Cherry Red	46094
Majestic Plum	15057
Starry Night	13565
Navy	13607
Azure Blue	21436
Emerald	20123
Forest Green	24059



Glimmerstick Eyeliner
0.28g
Normally £6.50

ORIGINAL
glides on for a super-chic satin finish



no sharpener needed
just twist for perfectly precise colour, every time

DIAMOND
dazzle in sparkling colour

HI METAL
go bold with a 3D metallic sheen



ULTRA PIGMENTED
High impact, bold waterproof shades that last all day,* in three fearless finishes.

ULTRA PRECISE
Self-sharpening tip for a perfectly defined look, every time.

ULTRA EASY
Creamy, glide-on colour with no mess, smudging or fading.

*Based on Consumer Study with 120 people.

MIX & MATCH

ANY 2 FOR
£8*
SAVE £5

*MIX & MATCH ACROSS PAGES 16-17.

MISS IT, MISS OUT



most-loved BEAUTY

LASHINGS OF VOLUME

—

*1 sold every minute**

*Based on units sold in 2024 across Europe, Middle East and Asia.





Lash length, lift and volume? **Check.** Brows 100% defined? **CHECK. DISCOVER YOUR EYE LOOK HEROES.**

EYE MUST-HAVES
FROM
£5.50
SAVE UP TO £3.50

NEW

MODERN NAVY
BACK BECAUSE YOU LOVE IT!

Light Blonde **21717**
Dark Brown **72900**
Blonde **21675**
Brunette **21733**
Light Brown **21725**

SCULPTED BROWS
- creamy formula easily shapes and defines
- smudge-proof, stay-put, waterproof colour

Brow Sculpting Pencil
0.28g
Normally £8
£5.50
SAVE £2.50

Modern Navy **06759**
Brown Black **06346**
Blackest Black **06338**

5-IN-1
1 VOLUME
2 LENGTH
3 LIFT
4 INTENSITY
5 DEFINITION
= **THE MULTIPLIED LOOK**

Lash Genius Multitask & Multiply Mascara
10ml
Normally £11.50
£8

NAIL & GLIMMER DUO
JUST £2
When you **spend £15 or more** across pages 4-63.
See page 6 for details.

LASHINGS OF **VOLUME**

Level up your **lash look** with **volumising mascaras** that add **length, lift** and **definition** to your flutter.



LASH-CONDITIONING PRIMER

- instantly thickens and lengthens lashes when used with any Avon mascara
- enriched with keratin and castor oils
- use with any mascara



EXTREME VOLUME

- up to double the volume with every coat*
- with silk-like fibres for extreme volume and buildability
- extreme brush to full load lashes with a clump-free look

*Up to 7 coats. Based on a clinical efficacy study with 16 participants.



Brown Black
06577

Blackest Black
24265



Lash Supreme Volume Primer
39289
7.5ml | £18.67/10ml
£10

Exxtravert Extreme Volume Mascara
9.5ml | £14.74/10ml
£11.50



AMPLIFIED LASH VOLUME

- buildable formula lasts all day*
- infused with conditioning marula oil
- clump-free, won't smudge or flake

VOLUMISING MASCARAS

ANY 2 FOR
£13*
SAVE UP TO £10

*MIX & MATCH ACROSS PAGES 20-21.

MISS IT, MISS OUT

*Based on a consumer study with 121 people.

Blackest Black
45658

Brown Black
71852

WATERPROOF SHADES

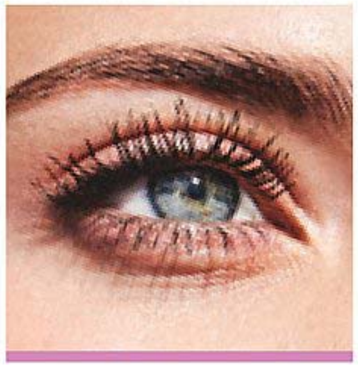
Blackest Black
42168

Brown Black
45799

Ultra Volume Mascara
10ml
£9

Ultra Volume Waterproof Mascara
10ml
£9

THE LASH BAR



FLUTTERY FALSE-LASH EFFECT MASCARA

- volumised, fluffy, fluttery false-lash effect
- whipped formula for a lightweight texture
- lasts all day, clump and flake-free



Blackest Black 58073

Lava Brown 58040

WATERPROOF SHADES

Blackest Black 58024

Lava Brown 58065

Delightfull False Lash Mascara
10ml

Delightfull False Lash Waterproof Mascara
10ml

£10



EXTREME VOLUME

- up to double the volume with every coat*
- waterproof formula with silk-like fibres for extreme volume and buildability
- extreme brush to fully load lashes with a clump-free look

*After 2 coats, based on a clinical efficacy study with 21 participants.



WATERPROOF SHADES

Blackest Black 01750

Brown Black 01826

Exxtravert Waterproof Extreme Volume Mascara
9.5ml | £12.11/10ml

£11.50



VOLUME, CURL & LIFT MASCARA

- keeps lashes lifted all day long*
- powered by exclusive lash lift'n'lock technology
- no smudges, clumping, flaking, or panda eyes

*Based on a consumer science study with 152 people.



Blackest Black 22525

Brown Black 15933

WonderCurl Volume, Curl & Lift Mascara
10ml

£10



JUST £8

SAVE £2

INCREASES

LENGTH & VOLUME 100% AGREE

When it comes to **length with volume,** does your mascara measure up? This mascara gives you **guaranteed satisfaction!**

- smudge, clump and flake free
- lasts all day**

**Based on a 1-week consumer study with 131 participants.



FOR SUPER-EASY MASCARA REMOVAL

try our OIL-INFUSED MICELLAR WATER

Nutra Effects Nourish Oil-Infused Micellar Water

03111

200ml | £2.80/100ml

£5.60

turn to page 84 for more details

Blackest Black 59261

Brown Black 30106

Legendary Lengths Mascara
10ml
Normally £10



THE EYE BAR



STATEMENT LASH VOLUME

- with lash-loving vitamin E
- helix brush for fuller, thicker-looking lashes
- clump, flake and smudge-proof, water-resistant formula lasts all day



CLEAR MASCARA

- sets brows and lashes in place
- enhances natural shape of brows
- leaves lashes looking glossy
- with panthenol



Brown Black **23234**

Blackest Black **23051**

OUR **LOWEST PRICED** MASCARA

SuperShock Volume Loader Mascara
10ml
£7.50



Avon Clear Brow & Lash Mascara
27623
8ml | £6.56/10ml
£5.25



BRUSH JUST
£2
when you buy any eyeshadow palette*

*Offer limited to page 25 only.

ULTRA **VIVID**

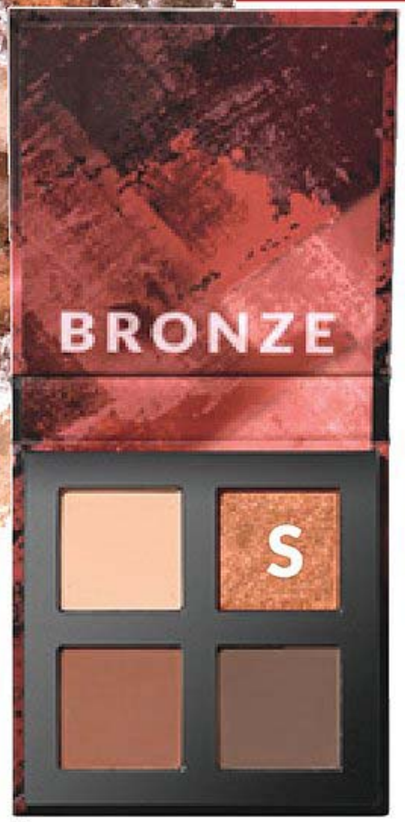
Intensely pigmented colour in **just 1 swipe.**

ULTRA VERSATILE
Intensely pigmented palettes. Fearless finishes. Endlessly expressive.

ULTRA EASY
Use your fingers or a brush to build and blend with no mess or creasing.

ULTRA SUSTAINABLE
Finished? Pop out and recycle the metal pans, recycle the cardboard pack and reuse the elastic band.

ULTRA COLOUR



Bronze
27516





Silver
10918



Purple
11080



Natural
03830

THREE MATTE SHADES TO PRIME, POP & SMOKE PLUS A SHIMMER (S) TO ENHANCE

Ultra Colour Quad Palettes
2.8g
£10

Dual-Ended Eyeshadow Brush
Length: 15.8 cm, with synthetic PBT bristles.
05959
£3.50







DEFINING
LIQUID LINER

Get right to your lash line with this **precision liquid eyeliner** for **intense definition** that lasts all day.

JUST £4.50
SAVE £2

- fine, easy-to-use tip
- waterproof, tug-proof and smudge-proof
- lasts for up to 12 hours*

*Based on a consumer study with 155 participants.

Super Definition Liner
13755
1ml
Normally £6.50

NAIL & GLIMMER DUO
JUST £2
When you **spend £15 or more** across pages 4-63.
See page 6 for details.

THE LINER BAR



THE 24-HOUR* EYELINER

- deep pigment delivers the ultimate intensity
- flexible precision tip for easy definition
- water-resistant, smudge-proof, fade-proof formula



Power Stay 24-Hour Liquid Liner

03558

1.2ml

£8

*Based on a consumer study with 143 participants.



INTENSE KOHL LINES

- super-soft with shea butter for smooth application
- bold, long-lasting colour
- smudger tool – perfect for creating a smouldering, smokey look





Kohl Pencil Eyeliner

1.05g

Normally £5.50

£4.50

SAVE £1



2-IN-1 SHADOW & LINER

- 16 hours* of vibrant, waterproof colour
- creamy texture glides on effortlessly and blends easily
- built-in sharpener in the base, so you're always on point





Power Stay Shadow Stick

1.4g

£9

*Based on a consumer study with 119 women.



JUST **£7.50**

SAVE £2

SEMI-PERMANENT† LIQUID LINER

Get up to **3 days of lasting colour** with the next-level **longerwear eyeliner that's so waterproof** you can dance in the rain.



SHAKE WELL BEFORE USE



Powerstay Long Lasting Liquid Eyeliner

3.5ml

Normally £9.50

†Easy to remove with an oil-based make-up remover.
††Lasts up to 3 days; based on a consumer science study with 101 participants.



- up to 72-hour†† smudge and fade-free formula
- fine tip for precise, easy application
- bold definition in 1 stroke

THE BROW BAR



SEMI-PERMANENT EFFECT BROW TINT*

- up to 72-hour smudge and fade-free formula**
- fine tip for precise, easy application
- natural finish in 1 stroke

*Easy to remove with an oil-based make-up remover.

**Lasts for up to 3 days. Based on a consumer science study with 101 participants.

Light Brown 03624 | Brunette 03632
Dark Brown 03525 | Soft Black 04218

72H* LIFE-PROOF LONGWEAR

SHAKE WELL BEFORE USE



Power Stay Brow Tint
2.5g
£10



TINTED BROW GEL

- buildable volumising gel that sets to a soft, flexible finish
- MicroFlex brush combs through every hair
- water-resistant,* clump and smudge-proof and lasts all day*

*Excludes clear shade.

Blonde 21279 | Dark Brown 14597
Light Brown 05009 | Soft Black 00075
Brunette 16006 | Clear 09100



Brow Boost Volume
3.3ml
Normally £8.50
£6
SAVE £2.50



GLIMMERSTICK PRECISION BROWS

- our thinnest ever tip to mimic micro-fine hairs
- natural-looking definition that lasts all day
- no sharpener needed – simply twist for more colour

Blonde 00349 | Brunette 12013
Light Brown 06494 | Soft Black 12716
Dark Brown 07302



Micro Fine Brow Pencil
0.13g
£6.50



24-HOUR* BROWS

- waterproof formula stands up to heat, humidity and sweat
- easy-to-use precision brush creates seamless-looking brows
- fade-proof, budge-proof finish

*Based on consumer study with 130 women.

Light Brown 13052 | Blonde 14043
Dark Brown 24414 | Soft Black 24406

24 HOURS* LIFE-PROOF LONGWEAR



Power Stay 24-Hour Brow Pomade
2g
Normally £10.00
£7
SAVE £3

BROW HEROES

FROM £6
SAVE UP TO £3

01115
320G (Sun Beige)

21287
330P (Honey Beige)

21352
340N (Light Tan)

21378
345N (Soft Honey)

21386
348P (Toasted Praline)

21444
355G (Light Caramel)

21451
410P (Spice)

21469
420G (Caramel)

21501
430N (Deep Tan)

04093
435N (Warm Deep Tan)

02790
438P (Chocolate)

20313
510N (Walnut)

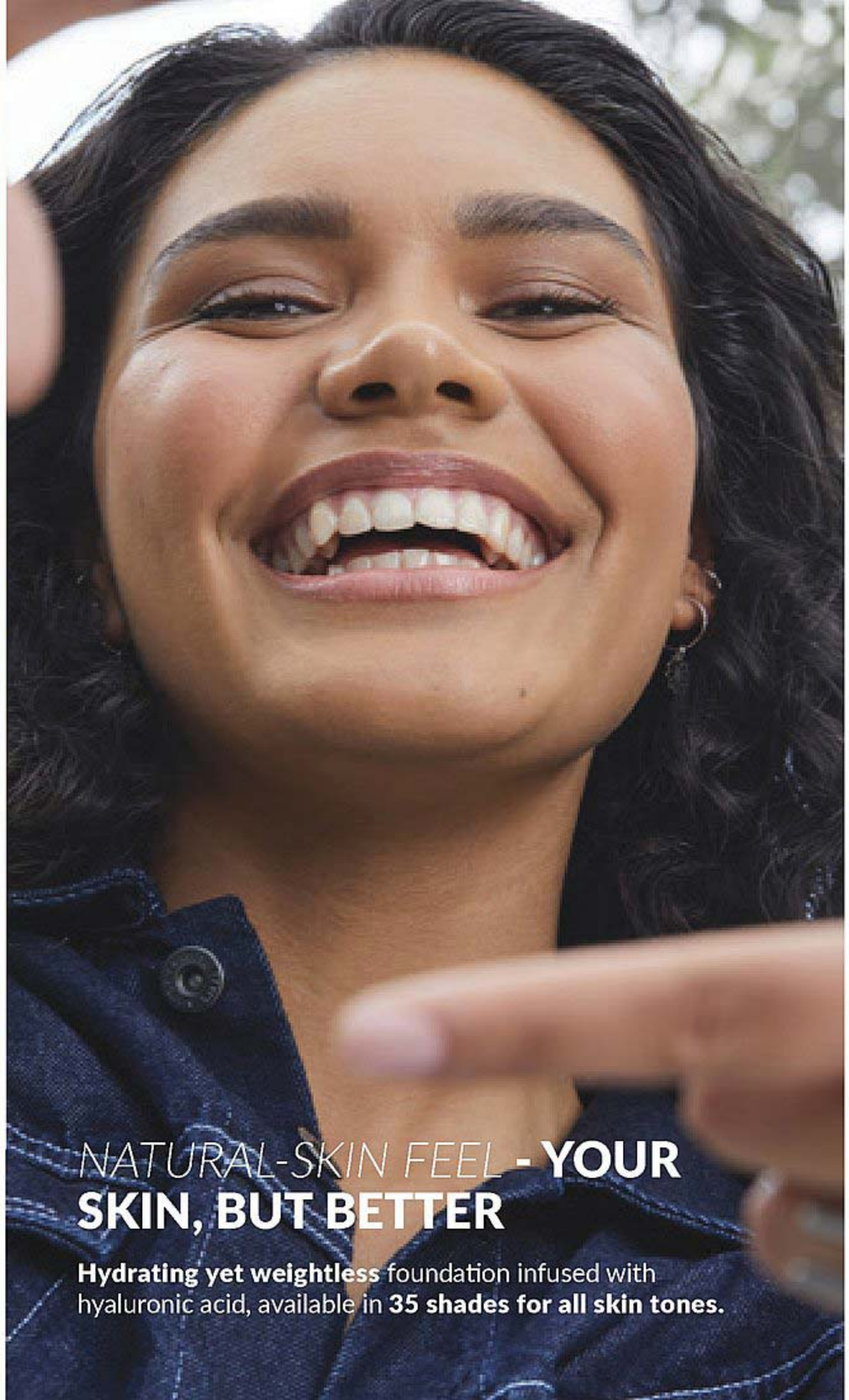
57125
515N (Bronze)

57604
520P (Rich Sienna)

16196
525N (Dark Cocoa)

58172
530N (Maple)

18820
535P (Espresso)



NATURAL LOOK & FEEL FOUNDATION

- Smartmatch Technology for the perfect match
- buildable, medium-to-full coverage
- formulated with hyaluronic acid
- hydrating yet weightless feel

JUST £8

SAVE £2



FIND YOUR PERFECT MATCH, OR YOUR **MONEY BACK GUARANTEED***

Flawless Match Natural Finish Foundation
30ml | £2.67/10ml
Normally £10
£8
SAVE £2



Make-Up Sponge
PU. Approx. 6cm x 4cm.
13920
Normally £5.25
£4.75

*Excludes samples. Terms and conditions apply, see our returns and refunds policy.

05868
115P (Pale Pink)

10520
120N (Porcelain)

07450
125G (Warm Ivory)

59899
130N (Alabaster)

13938
140P (Light Ivory)

67769
145P (Ivory Pink)

05363
210N (Light Beige)

06288
215P (Ivory)

25791
220G (Light Nude)

26187
225G (Soft Beige)

16212
228G (Nude)

26195
230N (Creamy Natural)

13102
235P (Shell)

54346
245N (Natural Beige)

24703
250N (Cream Beige)

12393
260G (True Beige)

02469
310N (Medium Beige)

01107
315N (Pure Beige)



Model is wearing
125G Warm Ivory

STEP 1
ORDER YOUR CONCEALER

11P (Pale Pink)	31716
12N (Neutral Fair)	71191
23N (Creamy Neutral)	68684
24N (Neutral Light Medium)	71225
26G (Golden Light Medium)	31864
34N (Neutral Medium Tan)	71316
42G (Golden Medium Deep)	73841
52N (Neutral Deep)	71415



- buildable formula covers fine lines, dark circles and blemishes
- stands up to heat, sweat and humidity
- comfortable, breathable and suitable for all skin types

Power Stay Concealer
3ml
£9

*Based on consumer study with 88 women.

STEP 2
ORDER YOUR FOUNDATION

STAYS PUT: Colour Lock Technology locks in pigments for lasting wear that stays put through heat, humidity, and non-stop activity.

STAYS COMFORTABLE: breathable, fresh-feel formula. Now powered with Vitamin B3 Niacinamide.

STAYS MATTE: natural-looking formula evens skin tone and controls the look of shine all day. SPF10.



OIL-FREE · NON-COMEDOGENIC · DERMATOLOGIST TESTED

Power Stay 24-Hour Foundation
30ml | £3.55/10ml
£13

*Based on a consumer study with 110 people.

100 FAIR	115P Pale Pink	29439
	120N Porcelain	53447
	125G Warm Ivory	53454
	130N Alabaster	53462
	140P Light Ivory	53488
	145P Ivory Pink	53496
200 LIGHT MEDIUM	210N Light Beige	53660
	215P Ivory	53686
	220G Light Nude	53793
	225G Soft Beige	35857
	228G Nude	50484
	230N Creamy Natural	50500
300 MEDIUM	235P Shell	53124
	245N Natural Beige	52001
	250N Cream Beige	39537
	260G True Beige	50948
	310N Medium Beige	50740
	315N Pure Beige	52191
	320G Sun Beige	53504
	330P Honey Beige	55574
	340N Light Tan	66209
	345N Soft Honey	51730
	348P Toasted Praline	51003
	355G Light Caramel	50377
400 MEDIUM DEEP	410P Spice	51755
	420G Caramel	51532
	430N Deep Tan	71761
	435N Warm Deep Tan	32904
	438P Chocolate	33126
500 DEEP	510N Walnut	33217
	515N Bronze	33266
	520P Rich Sienna	33290
	525N Dark Cocoa	33316
	530N Maple	33365
	535P Espresso	33373

LONG-LASTING COMFORTABLE *COVERAGE*

BOTH FOR £18
WORTH £22 | **SAVE £4**

THE FACE BAR

SERUM FOUNDATION

- instantly boosts skin's moisture by 200%*
- skin is hydrated for upto 72hrs even after you've taken it off†
- contains active brightening ingredients, vitamin C, vitamin E and antioxidants

115P Pale Pink **17160**	120N Porcelain **26377**	125G Warm Ivory **26401**	140P Light Ivory **14951**	215P Ivory **14969**
228G Nude **14977**	230N Creamy Natural **14985**	235P Shell **24497**	245N Natural Beige **18648**	310N Medium Beige **24794**
320G Sun Beige **24893**	330P Honey Beige **23366**	345N Soft Honey **11726**	355G Light Caramel **22970**	410P Spice **20941**
420G Caramel **00885**	430N Deep Tan **10355**	435N Warm Deep Tan **22046**	510N Walnut **22178**	515N Bronze **22202**
525N Dark Cocoa **22210**	535P Espresso **08979**			



3-in-1 Serum Foundation
30ml | £4.33/10ml
£13

*Based on a clinical efficacy study with 25 people.
†Based on a clinical efficacy study with 30 people.

3-IN-1 RADIANT CONCEALER, FOUNDATION & POWDER

- breathable, medium-to-full coverage
- cream-to-powder for a comfortable, flawless finish
- for normal, combination and dry skin types
- SPF15

120N Porcelain **18705**	130N Alabaster **09423**	215P Ivory **02428**	125G Warm Ivory **58883**	140P Light Ivory **57786**
220G Light Nude **58933**	228G Nude **24646**	235P Shell **23960**	230N Creamy Natural **18739**	245N Natural Beige **18754**
345N Soft Honey **28308**	330P Honey Beige **12807**	320G Sun Beige **09324**	310N Medium Beige **18788**	355G Light Caramel **02378**
420G Caramel **23481**	410P Spice **24000**	510N Walnut **23903**	525N Dark Cocoa **19737**	520P Rich Sienna **58032**



Cream-To-Powder Foundation Compact
9g | £12.22/10g
£11


Light Medium

SKIN-LOVING **RADIANT CONCEALER**

Be in your flawless era with this **hydrating formula that brightens** the look of the **under eye area** and perfects the look of skin.

12N Neutral Fair **06148**	13G Golden Fair **06189**	14P Pink Fair **05264**	24N Neutral Light Medium) **03996**
25P Pink Light **02964**	26G Golden Light Medium **09944**	34N Neutral Medium Tan **04077**	35G Golden Medium Tan **09852**
43N Rose Medium Deep **10819**	21N Neutral Light **03731**	23N Creamy Neutral **09886**	22G Golden Light **03822**
31N Neutral Medium **03236**	32G Golden Medium **03582**	33P Pink Medium **04044**	42G Golden Medium Deep **02923**
51G Golden Deep **11031**	52N Neutral Deep **11304**		



JUST
£6.50
SAVE £1.50

- hydrating formula matches your skin tone perfectly
- medium-to-full, naturally radiant coverage controls shine
- conceals imperfections including dark circles, blemishes and redness

Flawless Match Concealer
3ml
Normally £8

THE FACE BAR



MINERAL LOOSE POWDER

- sheer-light buildable coverage for a luminous, healthy-looking glow
- skin looks healthier and more radiant, even after you take it off*
- formula with Zinc PCA and Calcium PCA to help to maintain skin's suppleness

Light 27631 | Deep 27722 | Medium 27706 | Light Medium 27664 | Medium Deep 27714



Make-Up + Care Mineral Loose Powder
6g | £15.83/10g
£9.50

*After 1 week and with continued use. Based on consumer science study with 167 people.



STICK CONCEALER

- light diffusing pigments
- conceals the look of dark under eye circles and blemishes
- blends seamlessly for a natural-looking finish

12N (Neutral Fair) 05041 | 24N (Neutral Light Medium) 16899 | 41N (Medium Deep) 24299 | 52N (Neutral Deep) 21303 | 34N (Neutral Medium Tan) 16683



Avon Stick Concealer
1.8g
£5



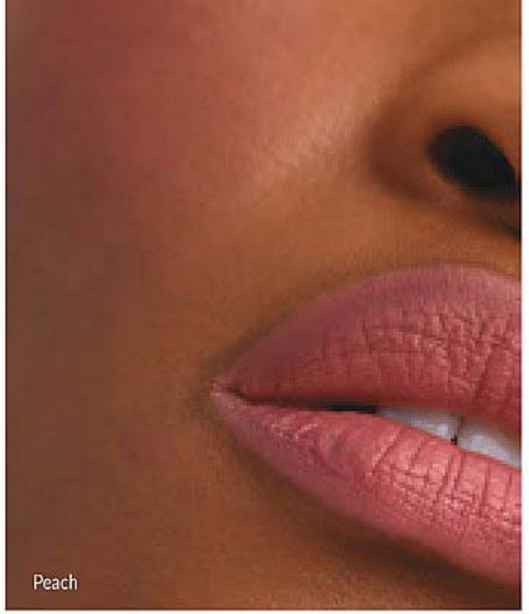
ILLUMINATING HIGHLIGHTER

- builds to a luminous glow with a silky feel
- weightless formula lasts all day
- infused with light-reflecting pearls for a dewy radiance

Golden Glow 56796 | Pink Glow 04689 | Bronze Glow 13359 | Sheer Glow 25080



Sunset Beats Glow On Highlighter
12.5g | £7.60/10g
£9.50



LIPS & CHEEKS *IN BLOOM*

Blossom with this **creamy,** forget-me-not formula that's **perfect for flushed cheeks and lips.**

- sheer, natural hint of colour
- glides on for an effortless, soft-focus blush
- pat onto lips for a flush of lasting colour

Classic Aura 22079 | Soft Plum 22111 | Peach 22145 | Plum Pop 22152

Cream Blush
2.4g
Normally £8



JUST £6
SAVE £2



NAIL & GLIMMER DUO
JUST £2
When you **spend £15 or more** across pages 4-63.
See page 6 for details.



THE FACE BAR



BRONZING PEARLS

- multi-sized, multi-shade pearls for a multi-dimensional glow
- plenty of space to swirl without spilling
- made with mineral pigments



Cool	Medium	Deep	Warm
13003	**21402**	**25403**	**13128**



Bronzing Pearls
28g | £3.57/10g
£10



BLUSH PEARLS

- multi-sized, multi-shade pearls for a multi-dimensional glow
- plenty of space to swirl without spilling
- made with mineral pigments



Cool	Medium	Warm	Deep
12138	**20198**	**20149**	**23788**



Blush Pearls
28g | £2.86/10g
Normally £10

£8
SAVE £2

3-IN-1 FACE PALETTE

Soak up those feel-good sunshine vibes, whatever the weather, and create your **Ultra sun kissed glow** to illuminate your soul.

JUST
£8
SAVE £2

ULTRA 3-IN-1 FACE PALETTE

- multi-tonal, buildable blush
- matte bronzer contours and gives a sun kissed finish
- highlighter for the ultimate glow



Sunkissed
08524

AVAILABLE IN 2 SHADES

Golden Hour
05926



Ultra 3-in-1 Face Palette
3.8g
Normally £10

THE FACE BAR

MATTIFYING PRIMER
- instantly reduces shine
- keeps skin looking matte all day
- for oily to combination skin

FOR OILY & COMBINATION SKIN



Magix Shine & Oil Control Primer

59519

30ml | £3/10ml

Normally £9.50

£7.50

SAVE £2

SMOOTHING PRIMER
- blurs the appearance of pores, fine lines and imperfections
- for all skin types
- SPF10

FOR ALL SKIN TYPES



Magix Smoothing Primer

58479

30ml | £3/10ml

£9.50

HYDRATING PRIMER
- refreshes and moisturises skin
- for dry and dehydrated skin

FOR DRY & DEHYDRATED SKIN



Magix Hydrating Primer

59964

30ml | £3/10ml

£9.50



STAYING POWER

Put your make-up in its place with our **invisible setting spray.**

- sets make-up in place
- fast-drying, weightless, invisible mist
- non-sticky formula



Use under foundation as a base or over make-up to set in place. Hold bottle 20-25 cm away from face and mist over make-up.



Prep & Set Spray

05843

125ml | £0.4/10ml

1 FOR £6 | 2 FOR £10

SAVE £2

NAIL & GLIMMER DUO

JUST £2

When you **spend £15 or more** across pages 4-63.

See page 6 for details.





YOUR ULTRA CREAMY LIP KIT

Choose your favourite lip liner and lipstick shade to create your own **ultra-personalised lip kit.**

ANY LINER & LIPSTICK JUST £8

SAVE £5

ULTRA CREAMY
- with 25% more pigment* for richer creamy colour impact in 1 swipe
- with jojoba oil, avocado oil and vitamin E
- SPF50

ULTRA LIP LINER
- glides on effortlessly to define and contour lips
- with vitamin E and Ultra Colour HD Pigment Technology

*Compared to previous formula of Ultra Creamy finish.



NUDES & BROWN

STEP 1: ORDER YOUR ULTRA LIP LINER SHADE



Burnt Sienna **50997** | Bare **50955** | Simply Spice **29678**

STEP 2: ORDER YOUR ULTRA CREAMY LIPSTICK SHADE



43 Cappuccino **36699** | 44 Peachy Nude **35410** | 46 Iced Coffee **35568**



47 Toffee Kiss **35600** | 48 Universal Nude **35824**

REDS



Wild Poppy **53116** | Red Supreme **53181** | Cherry Jubilee **50708**



28 C Red Supreme **50260** | 68 Red 2000 **50930**



26 C Coral Fever **34744**

Ultra Lip Liner
1.1g
£4.50

Ultra Creamy Lipstick
3.6g
£8.50

PINKS & MAUVES

STEP 1: ORDER YOUR ULTRA LIP LINER SHADE



Bright Pink **30882** | Power Pink **30593** | Rosewine **30908** | Soft Pink **31799**

STEP 2: ORDER YOUR ULTRA CREAMY LIPSTICK SHADE



52 Pinched Pink **35618** | 53 Chic **32292** | 54 Dusky Mauve **32367** | 55 Blush Nude **37127** | 56 Carnation **35048** | 75 Toasted Rose **31690**



57 Pink Dream **32425** | 58 Country Rose **32516** | 59 Hibiscus **32680** | 62 Pout **32375** | 63 Lilac Romance **31674** | 73 Wine With Everything **29579**



OUR RICHEST **MOST PIGMENTED SHIMMER**

ULTRA RICH
BURSTING with 50% MORE COLOUR IMPACT* and ULTRA COLOUR HD PIGMENT TECHNOLOGY for high impact pearl pigment in 1 swipe..

ULTRA SATISFYING
The colour you see on the lipstick is the colour you get on your lips - yaaas!

ULTRA COMFORTABLE
Ultra moisturising, with SESAME OIL, AVOCADO OIL, VITAMIN E and SPF15

85 Stellar Magenta **08508**	86 Spring Bling **68908**	91 Rosy Lumos **20776**
84 Amber Embers **68890**	90 Violet Sparks **20768**	78 Bronze Glaze **68866**
87 Fire Flash **19521**	88 Scarlet Starlet **20412**	77 Sparkle Nude **17731**
76 High Beam **21097**		



Ultra Shimmer Lipstick
3.6g
£8.50

*Compared to our traditional Ultra Lipsticks.



THE **MOST PIGMENTED MATTE LIPSTICK** *YOU'VE EVER TRIED?**

ULTRA RICH
BURSTING with 25% MORE PIGMENT** and ULTRA COLOUR HD PIGMENT TECHNOLOGY for richer colour impact in 1 swipe on all skin tones.

ULTRA SATISFYING
The colour you see on the lipstick is the colour you get on your lips - yaaas!

ULTRA COMFORTABLE
Ultra moisturising, with SESAME OIL, AVOCADO OIL, VITAMIN E and SPF30

21 Electric Pink **09126**	40 Ideal Lilac **17376**	33 Fiercely Red **04846**	12 Ravishing Rose **17871**
20 Posh Petal **18887**	36 Berry Blast **17400**	25 Peach Macaron **03939**	19 Blush **22566**
13 M Mauve Matters **19117**	24 Power Pink **18119**	14 Maiden Mauve **05561**	6 M Marvellous Mocha **18838**
15 Pure Pink **18861**	17 Pink Passion **18879**	7 Coffee Date **05405**	1 Au Naturale **16410**
3 Nude Suede **59113**	28 M Red Supreme **04648**	30 Ruby Kiss **17640**	26 M Coral Fever **17863**



Ultra Matte Lipstick
3.6g
£8.50

*Ultra Matte Lipstick 74% of women agree, blind home-use test, 121 consumers, UK, 7th August - 3rd September 2023.
**Compared to previous formula of Ultra Matte finish.

PERFECT **SHINING COLOUR** *+ HYDRATING HYALURONIC CORE, ALL IN ONE*

MAKE-UP
+CARE
MAKE-UP THAT TREATS YOU WELL

The only lipstick you need for **intense colour payoff** with a **mirror-like shine** that also helps **smooth and plump** the look of lips.* We're hooked!





Bronze 25544	Rose Quartz 14076	Marsala 09332	Fuchsia 09779
Peach 25411	Bright Pink 14092	Scarlet 06213	Coral 08482
Mauve Creme 25395	Rose Berry 09761	Carmine 41905	Burgundy 08219
	Soft Nude 09258	Mauvelous 09449	Hot Pink 14555

Hydramatic Shine Hyaluronic Lipstick
3.6g
£10.50

*Based on a consumer study with 100 people.

HYDRATED, PLUMPER, SMOOTHER-LOOKING **MATTE LIPS****

JUST £8.50
SAVE £2

Bold on the outside and caring to the core, this is the vibrant matte lipstick with **the world's 1st*** hydrating, hyaluronic core.**



Magenta 08243	Berry 09506	Honey 09571	Pink 10090
Peony 10033	Blush 10058	Mauve 10371	Flame 09019
Garnet 09241	Nude 11296	Siren Red 09118	Plum 10579
Fawn 09993	Ruby 08995	Rosy 10363	

Hydramatic Matte LIpstick
3.6g
Normally £10.50



**Based on a consumer use study with 128 participants.
***Based on internal market research conducted in August 2022.

NAIL & GLIMMER DUO
JUST £2
When you **spend £15 or more** across pages 4-63.
See page 6 for details.

THE LIP BAR



PASSION-PROOF LIP STAIN

- comfortable, bare-lip feel
- blotted satin-matte colour
- up to 10 hours** of serious staying power

10 HOURS** LIFE-PROOF LONGWEAR

She's A Natural 56440	Forever Love 19968	Stay The Night 57513
Stay Naked 56051	Be Mine 18465	Kiss N Tell 19893
Worth The Hype 19794	Bold Romance 19935	
Love Is Blind 57497	Love With Passion 19943	
Smooch Proof 19885		



Power Stay Liquid Stain
3ml
£10

**Based on a consumer study with 110 participants.



CREAMY LIP STYLO

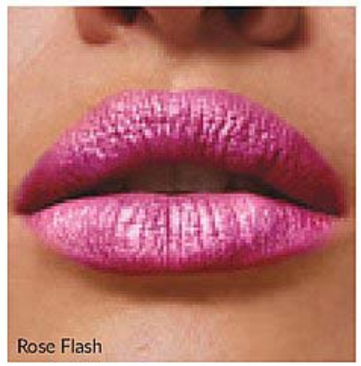
- high-impact colour
- hydrates and conditions for 12 hours†
- long-lasting colour that won't feather, fade or bleed

Rose Creme 03681	Eternal Flame 04325
Vintage Pink 17012	Pink Peach 04564
Forever Pink 15461	Sunset 03814
Lasting Pink 09290	Cappuccino 20602
Totally Twig 05058	
Frisky Red 02493	



Lip Stylo
1.8g
£8

†Based on consumer science study with 14 participants.



16-HOUR* SPARKLING LIP COLOUR

- matte pigments with super-fine glitter for 3D lip spark
- long-lasting, won't smudge, transfer or crack
- creamy comfy formula feels light & flexible on lips
- builds a multidimensional glitter sparkle the more you press your lips together

Nude Surge 64584	
Scarlet Flame 74252	
Russet Shock 72520	
Rose Flash 42622	
Cherry Charge 74807	

16 HOURS* LIFE-PROOF LONGWEAR



Power Stay High Voltage Spark 16-Hour Lip Colour
7ml | £11.43/10ml
Normally £10
£8
SAVE £2

Get it before it's gone!

*Based on consumer study with 109 subjects.







HIGH-IMPACT **SATIN-MATTE LIP PAINT**

Hydrating shades infused with **weightless coconut oil** and **shea butter** that help lock moisture and **dry to a soft-matte finish** you'll love.



Honey Love **05298**
Crushed Orchid **05355**
Lady In Red **10942**
Nude Attitude **05306**
Coral Shore **03988**
Raspberry Truffle **03053**
Tahiti Charm **05348**
Velvet Hibiscus **03210**

- ultra hydrating all-day moisture
- ultra comfortable non-sticky finish
- ultra impactful mood-boosting colour

Avon Ultra Colour Lip Paint Hydrating Matte
7ml | £8.93/10ml
Normally £8
£6.25
SAVE £1.75



ULTRA **SHINY GLOSS**

Think all lip glosses are created equal? Think again. Meet the **oil-infused, juicy colour** that **doesn't feel sticky.**

Crystal Clear **06205**
Wink Of Pink **04556**
Just Peachy **06569**
Gleaming Guava **04796**
Luminous Nude **04705**
Gold Digger **22723**
Spellbound **05272**
Crushed Lime **15214**
Tropical Twist **04978**
Forbidden Fig **04762**
Lavender Haze **56473**
Cherry Pick **05173**
Peony Blush **26641**
Rusty Luster **04945**
Wisteria Glow **05223**
Pomegranate Punch **05017**
Cotton Candy **05025**
Mulberry Glaze **05660**



Ultra Colour Lip Gloss
7ml | £15.71/10ml
£7

MIX & MATCH*
*MIX & MATCH ACROSS PAGES 52-53

ANY **2** FOR **£11**
SAVE UP TO £3

THE LIP BAR



GLIMMERSTICK LIP LINER

- precisely defines and contours lips
- stops lipstick from feathering
- with vitamins C and E

Nude 07021	Blushed Nude 07054	Simply Spice 05371
Pink Cashmere 07112	Pink Bouquet 08037	True Red 06296
Mystery Mauve 07070	Deep Plum 06841	



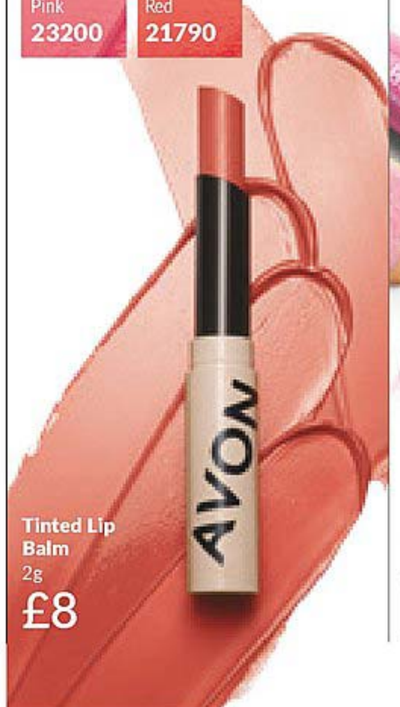
Glimmerstick Lip Liner
0.35g
£6.50



TINTED LIP BALM

- a healthy touch of buildable colour
- instantly reduces lip dryness with an exclusive blend of nourishing butters
- with SPF10 and antioxidants

Bare 23044	Papaya 21741
Nude 23242	Plum 21816
Pink 23200	Red 21790



Tinted Lip Balm
2g
£8



HYDRATING LIP BALM

- nourishing formula
- helps soothe chapped lips and lock in hydration
- sweetly scented

SPF 15



Avon Lip Balm
4g
Normally £3.50
£2.75



JUST £7.50

LUXURIOUS LIP OIL

Lock in **caring moisture** with **nourishing oils, glossy shine** and **SPF12.**

- infused with jojoba, avocado and coconut oils plus vitamin E to help lock in moisture
- smooth, precision applicator
- brilliant shine with SPF12 protection

NEVER GREASY OR STICKY
just pure nourishing perfection that's a dream to wear



Nourishing Lip Oil
7ml | £10.71/10ml

NAIL & GLIMMER DUO
JUST £2
When you **spend £15 or more** across pages 4-63.
See page 6 for details.



model wears
Ultraviolet

NAIL YOUR LOOK IN 60 SECONDS*

Are you ready for the **60-second* nail switch?** Try our **express mani** for fresh tips in no time.

ULTRA COLOUR

COLOURS THAT COME ALIVE

DRIES IN 60 SECONDS*

Ultraviolet



- Wow White 11262
- Lightening Red 11155
- Think Fast Pink 03137
- Bitten Apple 11247
- Nude Secret 06932
- Ultraviolet 21295
- Mauve It 05066
- Grape Escape 21865
- Pom Pom Macaron 05116
- In Mauve With U 52779
- Getting Bare 05033
- Mermaid Tail 08383
- Naughty Brownie 20008
- Once Upon A Lime 16675
- Bubblegum 03459
- Mad-Arin 02915
- Strawberry Margarita 03533
- In No Tweed 08268
- Pink Squad 03566
- Blue My Mind 17327
- Fun N Fuchsia 04275
- Cheers In The Sea 68130
- Baby Marmalade 10777
- Power Black 09845
- Dashing Red 27870

- colour, base and top coat in 1
- dries in 60 seconds*
- now with more colour in every drop

4-Step Nail File Set
Pack of 2. Eva, sand paper. Each file approx. 14cm x 1.5cm.

26096
£3.50

Ultra Colour 60 Second Express Nail Enamel
10ml
£4.50

*Based on a consumer science study with 129 participants.

THE NAIL BAR

ENAMEL REMOVER

- removes nail polish effectively
- nourishes and conditions nails
- non-drying, with panthenol



Avon Nail Experts Clean & Correct Nail Enamel Remover

25932

150ml | £0.32/10ml

£4.75

HARDENING BASE COAT

- helps nails feel stronger in minutes and look longer in days



Avon Nail Experts Ultimate Hardening Base Coat

18846

10ml

£4.50

NAIL SCISSORS

- to trim and tidy nails



Nail Scissors
Stainless steel with plastic grips. Approx. 9 cm x 5cm.

26088

£3.25

DUAL-ENDED CUTICLE PUSHER

- flat end pushes and shapes cuticles
- pointed end removes leftover skin or nail glue



Dual Ended Cuticle Pusher
Stainless steel. Approx. 13cm x 1cm x 0.5 cm

14670

£2.75

CUTICLE NIPPERS

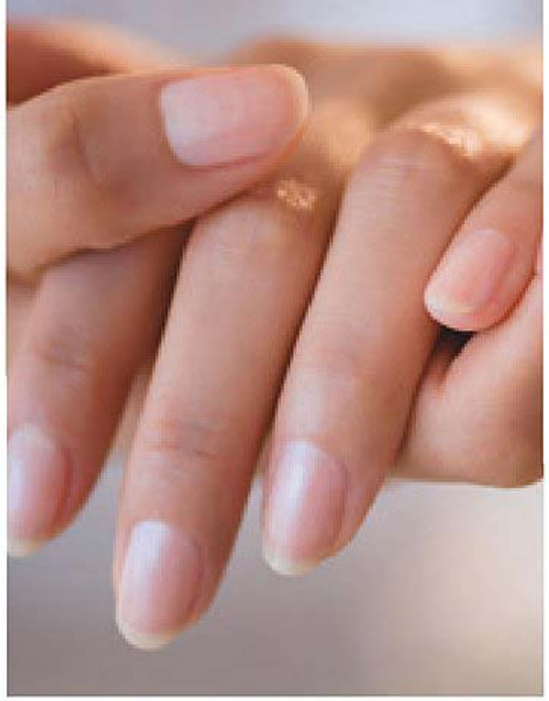
- perfect for tidying ragged cuticles and hangnails



Cuticle Nippers
Stainless steel with plastic grips. Approx. 9.4 cm x 5cm x 1cm.

26054

£5.25



PRICES FROM £4

SAVE UP TO £1

AT HOME MANI ESSENTIALS

Nourish, strengthen, and **perfect your nails** with this must-have trio. Get salon-worthy results from the comfort of home.

FREEZE DRY SPRAY

- dries polish to touch in 60 seconds
- helps prevent wrinkles and smudges

CUTICLE CREAM

- with caring aloe vera and vitamin E to condition and help protect dry, cracked cuticles

MIRACLE GROWTH

- supports healthy nail growth
- provides longer, stronger nails in just 5 days*
- smooths and moisturises

with Pro Vitamin B5 & vitamin C

Avon Nail Experts Restoring Cuticle Cream

59576

15ml | £2.67/10ml

Normally £5

£4

Avon Nail Experts Fast Dry Nail Setting Spray

21550

50ml | £0.90/10ml

Normally £5.50

£4.50

Avon Nail Experts Express Growth Nail Serum

15636

6ml | £6.67/10ml

Normally £5

£4

*Consumer study on 32 people.



101 FLAT FOUNDATION BRUSH

use to apply, distribute and blend foundation for an even finish and a flawless look



Length: 15.9 cm, with synthetic PBT bristles.

11098

£5

102 BUFFING FOUNDATION BRUSH

designed to apply foundation products and buff onto the skin for even coverage and a flawless finish



Length: 15.4 cm, with synthetic PBT bristles.

06940

£5

103 PRECISION POWDER BRUSH

domed for full coverage and blending larger areas of the face and neck



Length: 17 cm, with synthetic PBT bristles.

10967

£5

105 KABUKI BRUSH

ideal for applying or blending powders and bronzing products all over the face and neck for natural-looking coverage and finish



Length: 7.9 cm, with synthetic PBT bristles.

05942

£5

106 ALL-OVER FACE BRUSH

perfectly shaped to adapt to the natural contours of your face for flawless application and blending



length: 17.5 cm, with synthetic PBT hair

06361

£5

107 ANGLED BLUSH BRUSH

densely packed fibres with a soft angled head, perfect for applying both powder and cream blush formulations to cheeks



Length: 16.5 cm, with synthetic PBT bristles.

06403

£5

EYELASH CURLERS

- deep curves to grab even short lashes
- use alone or before mascara for the perfect flutter



Carbon steel. Approx. 6.2cm x 4cm x 10 cm.

26153

£3.50

MAKE-UP TIDY

- 6 open compartments
- 1 handy drawer
- for a clutter-free make-up area



Plastic. Approx. 21cm x 11cm x 10cm.

59931

£14

DOUBLE PENCIL SHARPENER

- 1 blade for chubby pencils
- 1 blade for skinny pencils



Plastic. Approx. 3cm x 3cm x 2.5 cm.

15131

£2.75

EASY ON **THE EYE**

From smokey eyes to precision brows, meet your new **applying**, **contouring** and **blending** go-tos.

BRUSHES FROM £5



202 DUAL-ENDED CONCEALER & SMUDGING BRUSH

concealer brush for precise application in hard-to-reach areas
eyeshadow sponge for blending
Length: 14.8 cm, with synthetic PBT bristles.

1

10876

£4

201 DUAL-ENDED BROW BRUSH

dual-ended, with a flat brush for applying powder onto the brow area and soft spoolie comb for tidying and blending
Length: 16 cm, with synthetic PBT bristles.

2

11106

£4

TWEEZERS

- slanted tips for precision plucking

Stainless steel. Approx. 10cm x 1cm x 0.4cm.

15024

£3.75

204 ANGLED PRECISION LIP & EYE BRUSH

lip brush for precision and angled brow brush for easy application
Length: 14.2 cm, with synthetic PBT bristles.

3

10959

£4

ANEW

SERUM-INFUSED LIP COLOUR

- retexturing AHAs
- moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal

Rejuvenating Nude **12054**	Fresh Flambe **58636**	Enlightening Plumberry **18481**	Exhilarating Magenta **20644**
Essential Mocha **21782**	Awakening Coral **20073**	Invigorating Plum **57950**	Perky Peony **20883**
Blossoming Pink **00851**	Revitalizing Rouge **58529**	Inspiring Cafe **00828**	Uplifting Berry **18473**
Refreshing Petal **00836**	Reviving Mauve **19638**	Renewing Rose **19620**	



Anew Revival Serum Lipstick
3.6g
Normally £10.50
£8.50

CUTTING-EDGE TECHNOLOGY

- retexturing AHAs
- moisturising glycerine
- 72-hour hydro power, so your lips stay hydrated even after removal



Anew Revival Lip Treatment
13268
3.6g
£10

COLLAGEN-BOOSTING CONCEALER

- disguises imperfections and helps to reduce the appearance of fine lines and wrinkles
- instantly evens skin tone, hides lines and gives a flawless finish
- stimulates the renewal of collagen and elastin

Fair **56531**

Medium **62844**



Anew Age-Transforming Concealer SPF15
1.7ml
£9



JUST **£7**
SAVE £3

REVITALISE YOUR BROWS

Transform your brows with the Retouch Technology that **fills sparse brows with natural definition** and lasting confidence.

BROW REVITALISER

- natural fibres mimic real hairs to enhance sparse brows
- tinted-gel formula blends, defines and sets

Light Brown **27110**

Anew Transforming Brow Filler
3g
Normally £10



NAIL & GLIMMER DUO
JUST £2
When you **spend £15 or more** across pages 4-63.
See page 6 for details.

most-loved **BEAUTY**

CULT CONFIDENCE BOOSTING DAY & NIGHT CREAMS

—

*1 sold every minute**

*Based on Anew Day Creams sold in 2024 across Europe, Middle East and Asia.



FEEL ANEW
with our cult **classic firming,** smoothing and lifting **day creams.**

POWERED BY
PROTINOL™

FROM
£12.50
SAVE UP TO £5



★★★★★
BESTSELLER

IDEAL FOR AGE 30+

Anew Reversalist Plump & Smooth Day Cream SPF20
22459
50ml | £25/100ml
Normally £16
£12.50 SAVE £3.50

Anew Reversalist Plump & Smooth Night Cream
20842
50ml | £25/100ml
Normally £16
£12.50 SAVE £3.50

IDEAL FOR AGE 40+

Anew Ultimate Firm & Supple Day Cream SPF20
22376
50ml | £26/100ml
Normally £17
£13 SAVE £4

Anew Ultimate Firm & Supple Night Cream
22434
50ml | £26/100ml
Normally £17
£13 SAVE £4

IDEAL FOR AGE 50+

Anew Platinum Lift & Tighten Day Cream SPF20
21949
50ml | £28/100ml
Normally £19
£14 SAVE £5

Anew Platinum Lift & Tighten Night Cream
21956
50ml | £28/100ml
Normally £19
£14 SAVE £5



1 UPGRADE YOUR CLEANSER

Spring is the perfect time to curate our skincare routine for **maximum effectiveness,** so let's start with a **deep cleanse!**

SENSITIVE CREAM CLEANSER

THE OH-SO GENTLE ONE

Delicate complexion? This is the cleanser for you. Tough on dirt but gentle on skin, this creamy face wash promises to leave your skin feeling less sensitive with each use.



Anew Sensitive+ Cream Cleanser

25494

150ml | £3.33/100ml

£5

NEW SEASON **NEW SKINCARE** *IN 4 SIMPLE STEPS*

CLEANSERS
£5 EACH
SAVE £2

See pages 66-73.



HYDRATING MICELLAR WATER

THE EASY-PEASY ONE

Cleanse away the day, **brighten** your skin, and **remove make-up** with the **no-rinse, fuss-free** cleanser. Plus, a dose of **hyaluronic acid** quenches thirsty skin cells beautifully.

Anew Hydrating Micellar Water

08235

150ml | £3.33/100ml
Normally £7

£5

SAVE £2

PURIFYING CLEANSING JELLY

THE DAILY DEEP CLEANSER

Jam-packed with **purifying** ingredients and **antioxidants,** this deep cleansing face wash helps **flush out dirt and make-up,** leaving your skin feeling **refreshed.**



Anew Purifying Cleansing Jelly

22228

150ml | £3.33/100ml
Normally £7

£5

SAVE £2

2 UPGRADE YOUR EYE CREAM

The skin around our eyes is delicate, and eye creams are essential for **hydrating** this area, helping to **brighten, smooth and lift.**



★★★★★
BESTSELLER

LIFT & TIGHTEN DUAL EYE SYSTEM

THE BESTSELLING ONE

Step this way for the cream and gel duo that gives you **smoother, lifted eyes in just 2 days.*** Quicker than booking an eye lift, then.

*Based on a consumer study with 154 participants

Anew Platinum Lift & Tighten Dual Eye System

00141

20ml | £47.50/100ml
Normally £14.50

£9.50

SAVE £4.50



RENEWAL POWER EYE CREAM

THE MULTI-TASKING SUPERHERO

Want more from your eye cream? This **one does it all...** helps **reduce wrinkles,** banishes the look of **dark circles** AND gives you a more **wide-awake look.** No, really!

Anew Skin Renewal Power Eye Cream

58651

15ml | £70/100ml
Normally £16

£10.50

SAVE £5.50

EYE CREAMS FROM £9

SAVE UP TO £5.50

RADIANCE MAXIMISING EYE CREAM

THE DARK CIRCLE BANISHER

This glowy little number helps to **energise, brighten,** and visibly reduce the look of **dark circles** (so you can pretend you got the **best night's sleep ever).**





Anew Radiance Maximising Dark Circle Correcting Eye Cream

21345

15ml | £60/100ml
Normally £13

£9

SAVE £4

3 UPGRADE YOUR SERUM

Serums contain concentrated formulas that can penetrate **deeper than a moisturiser,** so this a step not to be missed.



RENEWAL POWER SERUM

THE ONE LOVED BY MILLIONS

Want to see results – fast? Get this on your radar. With **7 powerful benefits in 7 days,** it's no wonder 85% of women say it's **as good as luxury serum.****

10X PROTINOL™* + NIACINAMIDE

★★★★★ BESTSELLER

Anew Skin Renewal Power Serum
39768
30ml | £56.67/100ml
Normally £26
£17
SAVE £9

*10X Protinol™ vs the level of Protinol™ in Anew Moisturising Creams.
**Based on women (18+) in the UK who expressed an opinion in a blind product test.



HIGH CONCENTRATION HYALURONIC ACID COMPLEX
3.5% HA

HYDRATE & PLUMP SERUM

THE ONE FOR UNSTOPPABLE HYDRATION

Show **dehydrated** skin who's boss with the serum that helps to **reduce the look of wrinkles** over time, for **plumper**-looking skin without the fillers. We're obsessed!

Anew Hydrate & Plump Serum
25213
30ml | £48.33/100ml
Normally £22
£14.50
SAVE £7.50

SERUMS FROM £14.50
SAVE UP TO £9

RADIANCE MAXIMISING SERUM

THE GLOW BOOSTING FAVOURITE

Want unstoppable **radiance?** Of course you do. Get it with the **vitamin C power of 30 oranges** packed into one bottle. Your skin will thank you for it later.



10% VIT C

Anew Radiance Maximising Serum
25700
30ml | £48.33/100ml
Normally £22
£14.50
SAVE £7.50

4 UPGRADE YOUR DAY CREAM

Warmer, sunnier days means a moisturiser **packed with hydrating benefits and SPF** is a must. Find the perfect one for you right here.

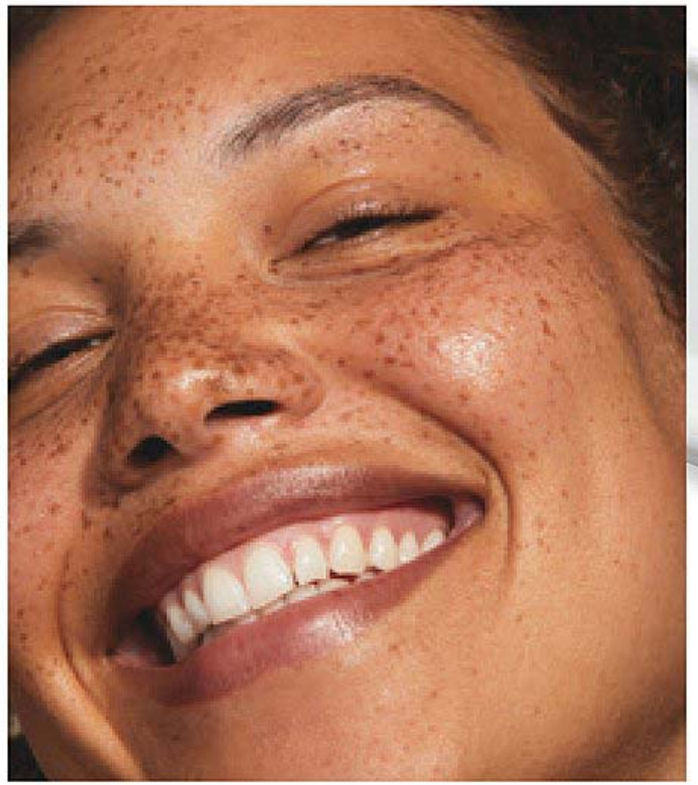
DAY CREAMS FROM £8.50

SAVE UP TO £4.50

RADIANCE MAXIMISING CREAM

THE 3-IN-1 SKIN SOLUTION

Hey there **glow** getter! Don't let dull and tired-looking skin steal your shine.... get a **glowing boost of radiance** with our 3-in-1 **moisturiser, primer and SPF50 lotion.**





VIT C

SPF 50

Anew Radiance Maximising Lightweight Cream SPF50

09639

50ml | £17/100ml
Normally £12.50

£8.50

SAVE £4



UP TO 0.4% BHA

EVEN TEXTURE & TONE CREAM

THE ONE FOR FLAWLESS SKIN

Dark spots and uneven skin throwing you off balance? This day cream uses a powerful (yet gentle) chemical exfoliant that helps **dissolve dead skin cells and resurface skin.**

Anew Even Texture & Tone Day Cream SPF35

25577

50ml | £19/100ml
Normally £14

£9.50

SAVE £4.50

HYDRATE & PLUMP WATER CREAM

THE DAILY SKIN QUENCHER

Feeling a little parched? This face cream glides on for a **glass skin effect**, helping to keep your skin **visibly plumped with hydration for up to 72 hours.***

HA +PRO VITA D TECHNOLOGY

Anew Hydrate & Plump Water Cream

24141

50ml | £17/100ml
Normally £12.50

£8.50

SAVE £4



*Based on a clinical efficacy study with 24 participants.

SENSITIVE DUO
JUST
£23
SAVE £11

SENSITIVE+ ideal for **all skin ages**

2 STEPS TO ***CALMER, SMOOTHER SKIN*** *IN JUST 2 DAYS**

Try the eye cream and moisturiser powered by Protinol™ that reduces the look of **wrinkles and crow's feet** while calming and **reducing redness.**

set contains:
- Anew Sensitive+ Dual Collagen Cream | 50ml |
- Anew Sensitive+ Dual Collagen Eye Cream | 15ml |

69930
Worth £33
£23

dermatologically, allergy and clinically tested

suitable for sensitive skin

fragrance-free tested on multiple skin tones and types



POWERED BY
PROTINOL™

Anew Sensitive+ Dual Collagen Eye Cream
58255
15ml | £93.33/100ml
£14

Anew Sensitive+ Dual Collagen Cream
21972
50ml | £38/100ml
£19

*Based on a consumer study with 123 people.

RENEWAL POWER ideal for **all skin ages**

2 STEPS TO ***RENEW MILLIONS OF SKIN CELLS†***

Combine the serum and moisturiser powered by 10X Protinol™†† for **more dramatic results,** and power up your skin's **strength and firmness.***

POWER DUO
JUST
£32.50
SAVE £14.50

set contains:
- Anew Skin Renewal Power Cream | 50ml |
- Anew Skin Renewal Power Serum | 30ml |

67199
Worth £47
£32.50

POWERED BY
PROTINOL™



Anew Skin Renewal Power Cream
22871
50ml | £42/100ml
£21

†Niacinamide in the formulas helps renew the look of millions of surface skin cells.

††10X Protinol™ vs the level of Protinol™ in Anew Moisturising Creams.
*Strength and firmness based on a consumer study with 127 participants.

BE THE 1ST TO TRY
NEW MULTIPROTECTION POWER CREAM
FULL SIZE LAUNCHING JUNE

Anew Renewal Power Multi-Protection Shield Cream Sample
58578
2ml
£1



JUST
£12
SAVE £3

HELP ***DIMINISH THE LOOK OF WRINKLES IN JUST 3 NIGHTS****

Discover the **lightweight gel cream** infused with **real gold.**



91% showed improvement in fine wrinkles**

**Based on a clinical efficacy study with 32 people.

*Based on a consumer study with 150 people.

Anew Skin Renewing Gold Emulsion with Protinol™

19802

50ml | £24/100ml
Normally £15

JUST
£15
SAVE £5

REDUCE ***SIGNS OF AGEING, PIGMENTATION & DULLNESS IN JUST 2 WEEKS.****

Experience the **intense nourishment** of Supreme Rich Cream, formulated with **luxurious black pearl extract.**

POWERED BY
PROTINOL™



Anew Supreme Rich Cream with Protinol™

16485

50ml | £30/100ml
Normally £20

**Based on a consumer study with 223 participants.

REVERSALIST
plump and smooth the look of skin

Anew Reversalist Plump & Smooth Day Cream SPF20
32276
50ml | £25/100ml
Normally £16
£12.50
SAVE £3.50

Anew Reversalist Plump & Smooth Night Cream
74351
50ml | £25/100ml
Normally £16
£12.50
SAVE £3.50

Anew Reversalist Firm & Smooth Copper Mask
57539
75ml | £13.33/100ml
£10

ULTIMATE
feel firmer, more supple skin

Anew Ultimate Firm & Supple Day Cream SPF20
32284
50ml | £26/100ml
Normally £17
£13
SAVE £4

Anew Ultimate Firm & Supple Night Cream
49866
50ml | £26/100ml
Normally £17
£13
SAVE £4

Anew Ultimate Firm & Supple Firming Gold Mask
58354
75ml | £13.33/100ml
£10

Anew Skin Renewing Gold Emulsion with Protinol™
40212
50ml | £24/100ml
Normally £15
£12
SAVE £3

Anew Supreme Rich Cream with Protinol™
69781
50ml | £30/100ml
Normally £20
£15
SAVE £5

Anew Eye Treatment Patches
23341
2 pc.
£4

PLATINUM
lift & tighten the look of skin

Anew Platinum Lift & Tighten Day Cream SPF20
49874
50ml | £28/100ml
Normally £19
£14
SAVE £5

Anew Platinum Lift & Tighten Night Cream
49957
50ml | £28/100ml
Normally £19
£14
SAVE £5

Anew Platinum Lift & Tighten Dual Eye System
65193
20ml | £50/100ml
Normally £14
£9.50
SAVE £4.50

Anew Platinum Lift & Tighten Lifting Serum
04697
30ml | £86.67/100ml
£26

Anew Platinum Lift & Tighten Lifting Serum Refill
10181
30ml | £70/100ml
£24

7 POWERFUL BENEFITS
in 7 days

Anew Skin Renewal Power Cream
33142
50ml | £42/100ml
£21

Anew Skin Renewal Power Serum
38976
30ml | £33.33/100ml
Normally £26
£17
SAVE £9

Anew Skin Renewal Power Eye Cream
58651
15ml | £66.67/100ml
Normally £16
£10.50
SAVE £5.50

Anew Skin Renewal Power Serum Refill
10249
30ml | £70/100ml
£24

Anew Skin Renewal Power Plumping Shots
18598
7 x 1,3ml
£21

SENSITIVE+
with Protinol™ Technology and skin-soothing actives for delicate complexions

Anew Sensitive+ Dual Collagen Cream
37382
50ml | £38/100ml
£19

Anew Sensitive+ Dual Collagen Eye Cream
72249
15ml | £93.33/100ml
£14

Anew Platinum Mini Set
Set includes:
- Platinum Day Cream | Trial Size |
- Platinum Night Cream | Trial Size |
- Platinum Lift & Tighten Serum | Trial Size |
- Box

21543
3 pc.
£24



TOOLS
maximise your skincare regime

Anew Facial Massage Roller
ABS. Approx. 14.5cm x 5cm x 3.5cm.
07120
1 pc.
£12

ANTI WRINKLE
powered by retinol to reduce the look of wrinkles

Anew Smoothing Serum
16808
30ml | £73.33/100ml
£22

RADIANCE
with the glow-giving power of vitamins and antioxidants

Anew Radiance Maximising Microdermabrasion
25148
75ml | £16.67/100ml
£12.50

Anew Radiance Maximising Serum
29512
30ml | £33.33/100ml
Normally £22
£14.50
SAVE £7.50

Anew Radiance Maximising Lightweight Cream SPF50
09639
50ml | £20/100ml
Normally £12.50
£8.50
SAVE £4

Anew Radiance Maximising Dark Circle Correcting Eye Cream
21345
15ml | £66.67/100ml
Normally £13
£9
SAVE £4

Anew Radiance Maximising Serum Refill
10454
30ml | £56.67/100ml
£20

Anew Radiance Maximising Tonic
22368
200ml | £5/100ml
£10



CLEANSING
cleansers for every skin type

Anew Purifying Cleansing Jelly
32003
150ml | £3.33/100ml
Normally £7
£5
SAVE £2

Anew Sensitive+ Cream Cleanser
32243
150ml | £3.33/100ml
Normally £7
£5
SAVE £2

Anew Hydrating Micellar Water
32086
200ml | £2.50/100ml
Normally £7
£5
SAVE £2



Anew Power Gift Set
Includes: Renewal Power Serum 30ml, Renewal Power Eve Cream 15ml, Renewal Power Cream 50ml and quartz sha stone.
37341
4 pc.
£50

Anew Ultimate Mini Set
Set includes:
- Ultimate Day Cream | Trial Size |
- Ultimate Night Cream | Trial Size |
- Renewal Power Serum | Trial Size |
- Box

21329
3 pc.
£15

TRY SAMPLES
of our **bestselling** products



SAMPLES

Anew Renewal Power Multi-Protection Cream	58578
Skin Renewal Power Serum	03657
Skin Renewal Power Cream	08763
Anew Platinum Day Cream	19851
Radiance Maximising Serum	17509
Anew Ultimate Day Cream	19836
Anew Reversalist Day Cream	19828
Lifting Dual Eye System	19869

2ml
£1

HYDRATION
quenches skin for a plumper complexion

Anew Hydrate & Plump 10 Minute Mask
21840
75ml | £16.67/100ml
£12.50

Anew Hydrating Overnight Mask
26500
75ml | £16.67/100ml
£12.50

Anew Hydrate & Plump Serum
29231
30ml | £33.33/100ml
Normally £22
£14.50
SAVE £7.50

Anew Hydrate & Plump Water Cream
24141
50ml | £20/100ml
Normally £12.50
£8.50
SAVE £4

Anew Hydrate & Plump Serum Refill
11114
30ml | £56.67/100ml
£20

CLEAR & SMOOTH
with salicylic acid to help target blemishes and reduce the signs of ageing

Anew Even Texture & Tone Serum
16527
30ml | £60/100ml
£18

Anew Even Texture & Tone Day Cream SPF35
25577
50ml | £28/100ml
Normally £14
£9.50
SAVE £4.50

Anew Even Texture & Tone Peel Pads
25528
30 pc. | £50/100 pc.
£15

DREAM 4-IN-1
BB CREAMS

Wrap your skin in a blanket of protection and **streak-free coverage,** with a choice of **matte or radiant** finish.

1 SPF15
2 moisturises
3 evens tone and texture
4 light-to-medium coverage



Extra Light **09696**
Light **09720**
Medium **09753**

OILY TO COMBINATION SKIN
with willow leaf and rice extract to cover imperfections for a flawless matte finish

Nutra Effects Matte BB Cream
30ml | £25.83/100ml
£7.75

NORMAL SKIN
with papaya extract for a naturally beautiful finish that enhances your skin's radiance

Nutra Effects Radiance BB Cream
30ml | £25.83/100ml
£7.75

Extra Light **09712**
Light **08227**
Medium **08318**



TINT & HYDRATE
IN AN INSTANT

Treat your skin to the tinted moisturiser that **blends like a dream,** hydrates and adjusts to **match most skin tones.**

JUST £5.50
SAVE £2.25

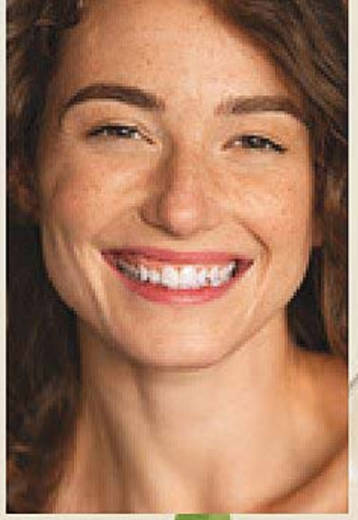


NORMAL SKIN
with pomegranate extract to boost brightness

- lightweight, non-greasy formula
- blends easily for a radiant glow
- suitable for sensitive skin

SPF20

Nutra Effects Radiance Tinted Moisturising Day Cream SPF20
09688
50ml | £15.50/100ml
Normally £7.75



PUT PREMATURE

AGEING ON PAUSE

Enjoy the lifestyle you love with **skin that's less sensitive** to the skin-ageing stressors of modern life.

ALL SKIN TYPES

with green tea to help smooth and strengthen



RESTORING OVERNIGHT GEL

100% agree

it makes skin look and feel healthier.*

An anti-ageing night gel that helps protect skin from free radicals, whilst helping reduce the look of fine lines and wrinkles.

Nutra Effects Ageless Restoring Overnight Gel

39933

50ml | £11/100ml

£7.75

*Based on those who expressed an opinion in a consumer study with 90 participants.

SOOTHE & COMFORT

WITH CANNABIS SATIVA SEED OIL

Your complete collection of **face and lip care heroes,** formulated with cannabis sativa seed oil to help **relieve dryness.**





400ML

CLEANSE & CALM MICELLAR WATER

Formulated with **cannabis sativa seed oil** to reduce the appearance of **redness** while **soothing, calming** and **cleansing** skin.

Cannabis Sativa Seed Oil Cleanse & Calm Micellar Water

08490

400ml | £1.62/100ml

£6.50

NOURISH & CALM LIP BALM

nourishes dry lips with long-lasting moisture

Cannabis Sativa Seed Oil Nourish & Calm Lip Balm

20370

4g

£3



SENSITIVE SKIN

with cica extract to soothe

Nutra Effects Soothe Micellar Scrub

25783

150ml | £3.33/100ml

£5

ALL SKIN TYPES

with papaya and pomegranate extract for radiance

Nutra Effects Radiance Micellar Gel Cleanser

21196

195ml | £2.46/100ml

£4.80

NORMAL TO DRY SKIN

with shea butter to nourish

Nutra Effects Nourish Oil-Infused Micellar Water

03111

200ml | £2.80/100ml

£5.60

A CLEAN SWEEP

Begin and end your day with **beautifully clean skin.** Just choose the **cleanser with natural extracts** that matches your skin's needs.

PRICES FROM £4.80



SENSITIVE SKIN

with cica extract to soothe

Nutra Effects Soothe Micellar Water

05611

400ml | £1.50/100ml

£6

COMBINATION TO OILY SKIN

with willow leaf and rice extract to mattify

Nutra Effects Matte Micellar Water

02006

400ml | £1.50/100ml

£6

Nutra Effects Matte Fluffy Foam Cleanser

56218

150ml | £3.67/100ml

£5.50

†Based on a clinical efficacy study with 15 participants.

PORE & SHINE COLLECTION	BLACKHEAD CLEARING COLLECTION	BLEMISH CLEARING COLLECTION

new look in the next brochure



Clearskin Pore & Shine Control Smooth Exfoliating Scrub
05637
75ml | £4.67/100ml
£3.50



Clearskin Blackhead Clearing Deep Clarifying Mask
24216
75ml | £5/100ml
£3.75



Clearskin Blemish Clearing Pink Clay Triple Exfoliator
02501
75ml | £4.67/100ml
£3.50



Clearskin Pore & Shine Control Purifying Charcoal Jelly Cleanser
21006
100ml
£3.75



Clearskin Blackhead Clearing Soothing Exfoliating Cleanser
21014
100ml
£3.75



Clearskin Blemish Clearing Bubble Cleanser
04341
150ml | £2.67/100ml
£4



Clearskin Pore & Shine Control Mattifying Charcoal Toner
22715
100ml
£3.25



Clearskin Blackhead Clearing Fresh Clarifying Toner
00869
100ml
£3.25



Clearskin Blemish Clearing Spot On Instant Gel
25627
15ml | £30/100ml
£4.50



Clearskin Pore & Shine Control Purifying Charcoal Mask
13045
75ml | £5/100ml
£3.75



Metal Blackhead Remover
Steel carbon. Approx. 12.5cm x 0.5cm.
21030
£2



Clearskin Blemish Clearing Supercharged Cleanser
21022
150ml | £2.83/100ml
£4.25

BANISH THE **BLEMISH**

Don't let a little blemish get in the way of a big day! Get complexion perfection with this **3-step regime,** starring **Blemish Clearing Technology** for real results.

PRICES FROM £2.75

new look in the next brochure



1 PINK CLAY MASK
deeply cleanses and helps reduce the look of blemishes

2 TONER
cleanses and leaves your skin feeling calmed and soothed

3 PATCHES
helps to restore skin's heathy level of good bacteria

Clearskin Blemish Clearing Pink Clay 4-Minute Mask
19125
75ml | £4.33/100ml
Normally £3.75
£3.25

Clearskin Blemish Clearing Clean Refreshing Toner
11338
100ml
Normally £3.25
£2.75

Clearskin Blemish Clearing Patches
16048
12 pc. | £35.42/100 pc.
£4.25

INTRODUCING
TODAY TOMORROW ALWAYS

radiance

NEW

EMBRACE YOUR **RADIANCE**

with precious Rose Absolute, captured at its most brilliant moment.

Illuminate your inner confidence with the warmth of exquisite ***Rose Absolute***, crafted from 1.2 million* dawn-picked petals at their most fragrant, blended with succulent ***strawberry*** and ***orange blossom*** into a joyful scent.

*LASTS ALL DAY***

FLORAL

FRUITY

RUB HERE TO TRY THE SCENT

SET OF 2
JUST
£19.50
WORTH £24.25

SET OF 2

set contains:
- EDP | 50ml |
- Body Cream | 125ml |

69583
Worth £24.25

*It takes around 250,000 roses, which equates to roughly 1.2 million rose petals, to create 1 kg of Rose Absolute.

**Tested & proven to last up to 8 hours during a Consumer Use test with 30 people. Applies to Edp.

FLORAL FRUITY

TTA Radiance Eau de Parfum
24240
50ml | £38/100ml
£19

APHRODISIAC
IN A BOTTLE

Ignite attraction and feel undeniable temptation with juicy **blackberry,** magnetic **musk accord** and sumptuous **vanilla amber.**

★★★★★
BESTSELLER

*LASTS ALL DAY**

RUB HERE TO TRY THE SCENT

WOODY FRUITY MUSK

blackberry, magnetic musk accord, vanilla amber

50ML

Attraction for Her Eau de Parfum

12914
50ml | £34/100ml
Normally £17

£13.50

SAVE £3.50

100ML

Attraction for Her EDP

54031
100ml

£28

SET OF 2

set contains:
- EDP | 30ml |
- Hand Cream | 30ml |

69005
Worth £18.25

£14.50

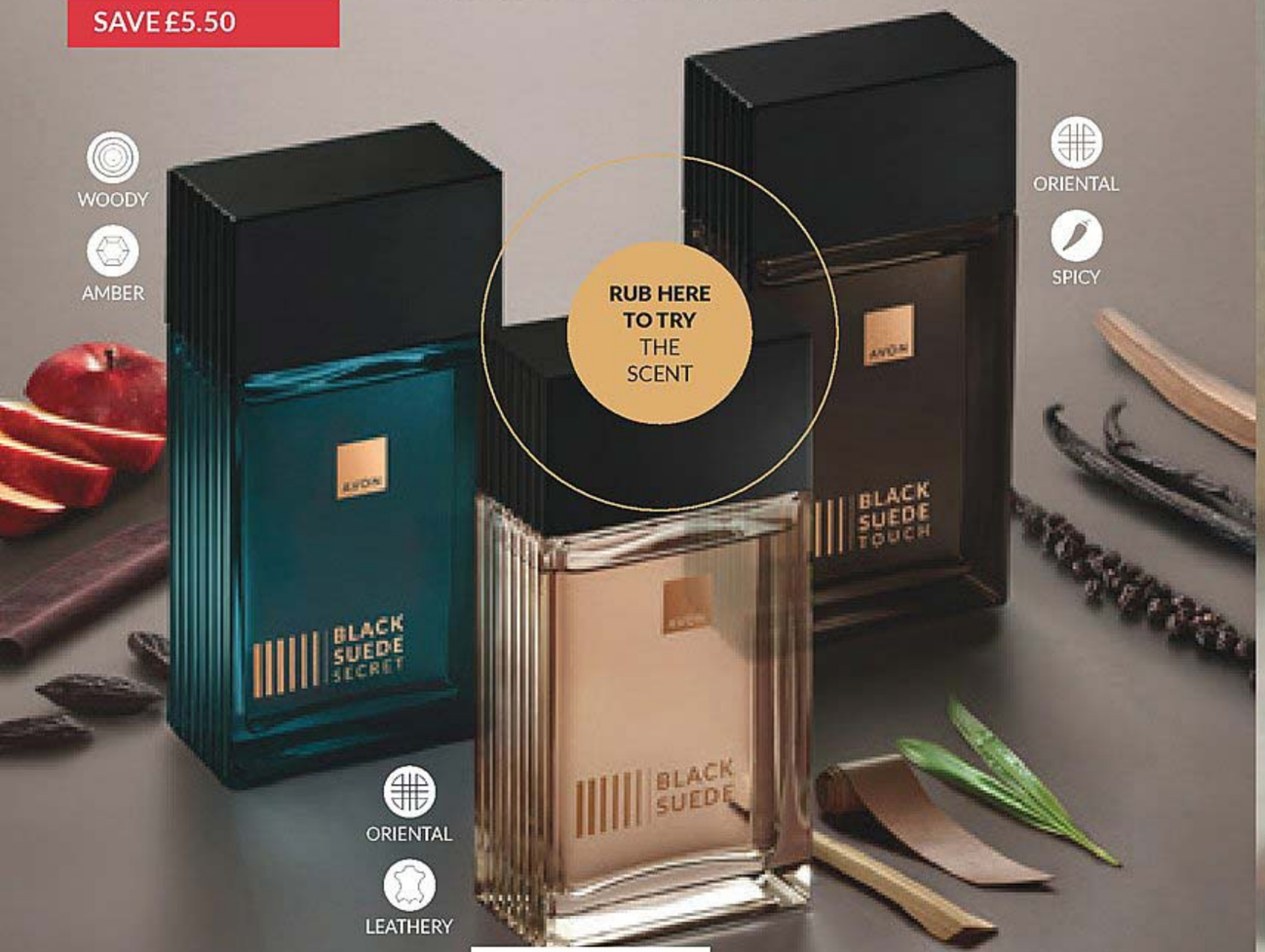
SAVE £3.75

*Tested & proven to last up to 8 hours.

BLACK SUEDE SCENTS JUST
£12.50 EACH
SAVE £5.50

BESTSELLING BLACK SUEDE

Reveal the layers that make the man with these **bestselling scents.**



★★★★★
BESTSELLER

red apples, tonkalactone, cuir velours

Black Suede Secret Eau de Toilette
09209
100ml
Normally £18

fresh greens, leather, warm woods

Black Suede Eau de Toilette
25197
100ml
Normally £18

black pepper, vanilla, cashmere woods

Black Suede Touch Eau de Toilette
12609
100ml
Normally £18

YOUR FAR AWAY FAVES

Free your extraordinary with **our No.1 fragrance collection.**

FAR AWAY SCENTS JUST
£12 EACH
SAVE £5



★★★★★
BESTSELLER

freesia, jasmine petals, Madagascan vanilla

Far Away Eau de Parfum
58107
50ml | £24/100ml
Normally £17

creme de cassis, orange blossom, salty chocolate

Far Away Rebel Eau de Parfum
58735
50ml | £24/100ml
Normally £17

black splendor plum, exclusive white oud, golden amber

Far Away Splendoria Eau de Parfum
06395
50ml | £24/100ml
Normally £17

Choose your
NEW SPRING FAVE FROM OUR TOP
EVERYDAY FRAGRANCES

MID SEASON SALE

1 FOR £10

ANY 2 FOR £16*

*MIX & MATCH ACROSS PAGES 94-95.

1

2

3

RUB HERE TO TRY THE SCENT

4

5

6

RUB HERE TO TRY THE SCENT

FOR HIM

ginger, geranium, sandalwood

1. Musk Air EDT

01958

75ml | £13.33/100ml
Normally £10

cedar leaf, cypress oil, urban jungle accord

2. Musk Metropolitano Eau de Toilette

06734

75ml | £13.33/100ml
Normally £10

mint, lavender, cardamom

3. Musk Marine EDT

23770

75ml | £13.33/100ml
Normally £10

FOR HER

wild berries, jasmine and white musk

4. Pur Blanca Elegance EDT

07013

50ml | £20/100ml
Normally £10

honeysuckle, French mimosa, creamy musk accord

5. Pur Blanca Hope EDT

06676

50ml | £20/100ml
Normally £10

white freesia, peony and white rose

6. Pur Blanca EDT

19182

50ml | £20/100ml
Normally £10

SET OF 3
£20

WORTH £25.25

ALWAYS IN STYLE, DAY TO NIGHT

Be high on confidence and fearless in classic style with **honeysuckle, ylang ylang** and **milkwood.**

set contains:
- Body Lotion | 125ml |
- EDP | 50ml |
- EDP Purse Spray | 10ml |

67694
Worth £25.25

ORIENTAL

FLORAL

RUB HERE TO TRY THE SCENT

honeysuckle, ylang-ylang and milkwood.

Little Black Dress EDP

01206
50ml | £26/100ml
£13

Citrus, jasmine and amber.

Little Black Dress Lace EDP

06908
50ml | £26/100ml
£13

FREE YOUR EXTRAORDINARY

with our luxury concentrated parfums

Discover parfums with our **highest concentration of oils** for a sensual, intensely hypnotic and **long-lasting experience.**

Scent concentration:

PARFUM

SET OF 3
£24

WORTH £31.25

FLORAL ORIENTAL

RUB HERE TO TRY THE SCENT

SET OF 3

set contains:
- Body Lotion | 125ml |
- Parfum Purse Spray | 10ml |
- Parfum | 50ml |

89086
Worth £31.25

pear, jasmine, upcycled Madagascan vanilla

Far Away Beyond Parfum

25536
50ml | £38/100ml
£19

ORIENTAL

FLORAL

wild cherry, Belle de Nuit, sandalwood

Far Away Beyond The Moon Parfum

25171
50ml | £38/100ml
£19

RUB HERE TO TRY THE SCENT

TAKE BACK YOUR SENSUALITY

FREE IT

WITH THE DEEP ALLURE OF THE OCEAN

YOUR SENSUALITY, UNTAMED AND FREE,
JUST LIKE WAVES IN THE SEA.

NEW

JUST
£10.50

SAVE £2.50

Laminaria seaweed enhances your fresh, free sensuality with lasting allure, and sparkling **Italian bergamot oil** brightens the scent, while **warm amber** adds sensuousness.

*LASTS ALL DAY**



*Tested & proven to last up to 8 hours.

SET OF 3

set contains:
- Roll-On Deodorant | 50ml |
- Body Lotion | 125ml |
- EDT | 50ml |

68247
Worth £21.50

£17



CHYPRE FLORAL FRESH

Imari Free Eau de Toilette

04234
50ml | £21/100ml
Normally £13

TAKE BACK YOUR SENSUALITY

GO BOLD
WITH ROYAL ROSES

VALIDATION, WHO NEEDS IT?
YOUR CONFIDENCE COMES FROM WITHIN.

PRICES FROM £10.50

SAVE UP TO £3.75

Feel confident in your sensuality with **blackberry, royal rose accord** and **anise musk essence.**



FLORAL FRUITY CHYPRE

Imari Queen EDT

01073
50ml | £21/100ml
Normally £13

£10.50

SAVE £2.50

SET OF 2

set contains:
- Imari Queen EDT | 50ml |
- Imari Queen Body Lotion | 125ml |

68858
Worth £18.25

£14.50

SAVE £3.75



upcycled rosewater, peaches, musk

Imari Naturelle Eau de Toilette

21907
50ml | £21/100ml
Normally £13

£10.50

SAVE £2.50



blackcurrant, rose, cocoa butter

Imari Corset EDT

04085
50ml | £21/100ml
Normally £13

£10.50

SAVE £2.50



most-loved **BEAUTY**

RARE TREASURES TO CHERISH

*2 sold every minute**

*Based on Rare brand EDPs and gift sets sold in 2024 across Europe, Middle East and Africa.

BACK BY POPULAR DEMAND

£9 EACH

SAVE £4

LIVE AND BE LUMINOUS with **flourishingly floral** Rare fragrances.

RUB HERE TO TRY THE SCENT

AMBER FLORAL

apricot, dark lotus, amber treasure accord

Rare Onyx EDP

06056

50ml | £219/100ml
Normally £13

FLORAL

magnolia, rosewood, sandalwood

Rare Pearls EDP

16386

50ml | £21/100ml
Normally £13

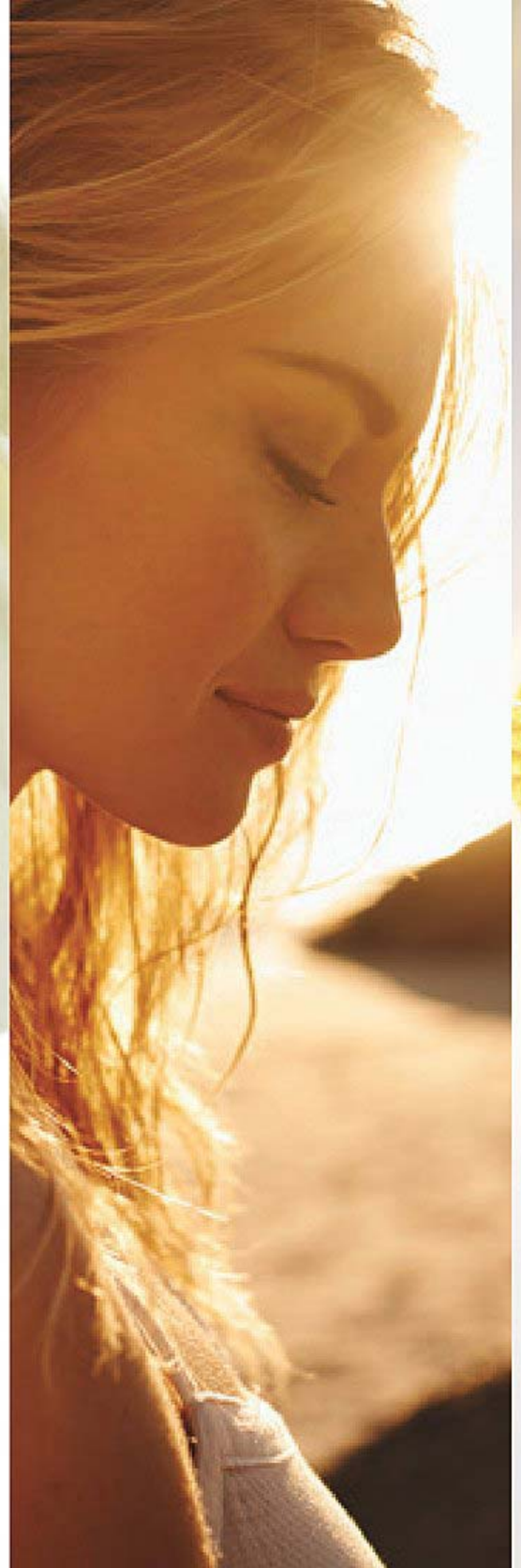
most-loved **BEAUTY**

IGNITE YOUR LUMINOUS GLOW

—

*3 sold every minute**

*Based on Incandessence brand EDTs and gift sets sold in 2024 across Europe, Middle East and Africa.



SHOW YOUR INNER BEAUTY WITH REFRESHING AND DAZZLING PARFUMS.

JUST £10.50 EACH

SAVE £2.50



RUB HERE TO TRY THE SCENT

FLORAL

white peach, rose and teakwood

Incandessence EDP

15503

50ml | £21/100ml
Normally £13

FLORAL FRUITY

bright bergamot, luminous magnolia, warm vetiver Haiti

Incandessence Summer Glow Eau de Parfum

00455

50ml | £21/100ml
Normally £13

HOT FRAGRANCES FOR

PASSIONATE NIGHTS

Inspired by the hot Argentinian tango, here's the **sensual scent escape** you've been looking for. Uncover your **passionate** side and dance the night away...



CHYPRE

black narcissus, rose and sandalwood

Passion Dance EDT

02386

50ml | £16/100ml
Normally £10

£8

SAVE £2

ORIENTAL FLORAL GOURMAND

orange blossom, coffee flower, sandalwood

Passion Dance Dark Eau de Toilette

08003

50ml | £16/100ml
Normally £10

£8

SAVE £2

HAPPY SCENTS

FOR BRIGHTENING YOUR MOOD



Endless **optimism** and the essence of **femininity.** The world in pink is all about **celebrating the joy** of being a woman!

white peach, jasmine, musk

Soft Musk EDT

05702

50ml | £13/100ml
Normally £10

£6.50

SAVE £3.50

FLORAL
MUSK

white peach, peony, musk

Célèbre EDT

05850

50ml | £16/100ml
Normally £10

£8

SAVE £2

FRUITY
FLORAL

SAVE UP TO
£4
ON 100ML FRAGRANCE



100ML

YOUR FAVOURITE PERFUMES IN **100 ML EDITIONS**

Enjoy your perfume **for longer** with our **100 ml bottles.**

frangipani, blackcurrant, oakwood

1. Eve Confidence EDP

52308
100ml
Normally £28
£24
SAVE £4

honeysuckle, ylang ylang, milkwood

2. Little Black Dress EDP

66464
100ml
Normally £20
£18
SAVE £2

pear, freesia, musk

3. Perceive EDP

66373
100ml
Normally £20
£18
SAVE £2

EVOKE YOUR **SIXTH SENSE**

Find your **inner calm** with these **tranquil fragrances** that will make you feel free and one with nature.



SET OF 2

set contains:
- Perceive EDP | 50ml |
- Perceive Body Lotion | 125ml |

89706
Worth £18.25
£14.50



freesia, marine mist, golden amber

Perceive Dew EDP

07435
50ml | £26/100ml
£13

pear, pink dianthus, orchid

Perceive EDP

13425
50ml | £26/100ml
£13

SCENT-SATIONAL FRAGRANCES



Far Away Collection
EDP. 50ml
1. Far Away **58107**
2. Far Away Splendoria **06395**
3. Far Away Rebel **58735**

50ml | £24/100ml
Normally £17

£12

SAVE £5

3. Far Away Shine **58438**
4. Far Away Glamour **55426**

50ml | £34/100ml

£17



Far Away Parfum Collection
Parfum. 50ml
1. Far Away Beyond **25536**
2. Far Away Beyond The Moon **25171**

50ml | £38/100ml

£19



Far Away Rebel Eau de Parfum - Special Edition
24968
50ml | £18/100ml

£17



Far Away Eau de Parfum
15669
30ml | £43.33/100ml

£13



Far Away Rebel Eau de Parfum
17491
30ml | £33.33/100ml

£10



Attraction Collection
EDP. 50ml
1. Attraction for Her **12914**
2. Attraction Game for Her **63669**
3. Attraction Intense for Her **20750**
4. Attraction Awaken for Her **00877**
5. Attraction Closer for Her **04507**

50ml | £27/100ml
Normally £17

£13.50

SAVE £3.50



Attraction For Her Eau de Parfum - Special Edition
27995
50ml | £27/100ml
Normally £17

£13.50

SAVE £3.50



Attraction Closer For Her Gift Set
Set includes:
- Body Cream | 125 ml |
- Attraction Closer For Her Eau de Parfum | 30 ml |
- Gift box

39503
£14.50



Perceive Collection
EDP. 50ml
1. Perceive Dew **07435**
2. Perceive **13425**

50ml | £26/100ml

£13



Attraction for Her EDP
15198
30ml | £43.33/100ml

£13



Today, Tomorrow, Always
EDP. 50ml
1. Tomorrow **08102**
2. This Love **20933**
3. Wonder **10785**
4. TTA Celebrate **26997**

50ml | £30/100ml
Normally £19

£15

SAVE £4

5. Today **10462**
6. TTA Everlasting **00158**
7. TTA Radiance **64717**

50ml | £38/100ml

£19



Rare Collection
EDP. 50ml
1. Rare Pearls **16386**
2. Rare Gold **13367**
3. Rare Onyx **06056**

50ml | £26/100ml
Normally £13

£9

SAVE £4

100ML



100MLs
EDP. 100ml
1. Perceive **66373**
2. Little Black Dress **66464**

100ml
Normally £20

£18

SAVE £2



100MLs
EDP. 100ml
1. Attraction for Her **52340**
2. Attraction Intense for Her **01230**
3. Today **56804**
4. This Love **08813**

100ml

£28

5. Eve Confidence **52308**
6. Eve Truth **52134**

Normally £28
100ml

£24

SAVE £4



Luck for Her EDP
04622
50ml | £34/100ml

£17



Premiere Luxe EDP
17707
50ml | £27/100ml
Normally £17

£13.50

SAVE £3.50



Luv U Collection
EDP. 50ml
1. Lov U Connected **07567**
2. Lov U Together **24349**
3. Lov U **05280**

50ml | £24/100ml
Normally £15

£12

SAVE £3



Little Black Dress Collection
EDP. 50ml
1. Little Black Dress **01206**
2. Little Black Dress Lace **06908**

50ml | £26/100ml

£13



Little Black Dress Eau de Parfum
22848
30ml | £28.33/100ml

£8.50

Scent Mix Elegant Rose EDT
70417
30ml | £20/100ml
Normally £8.50

£6

SAVE £2.50

Get it before it's gone!



Imari Collection
EDP. 50ml
1. Imari Corset **04085**
2. Imari Naturelle **21907**
3. Imari Free **04234**
4. Imari Queen **50401**

50ml | £21/100ml
Normally £13

£10.50

SAVE £2.50



Eve Confidence Eau de Parfum - Special Edition
14480
50ml | £34/100ml

£17



Eve Discovery Collection
EDP. 50ml
1. Eve Truth **12963**
2. Eve Privé **28167**
3. Eve Become **07351**
4. Eve Confidence **00810**

50ml | £34/100ml

£17



Soft Musk EDT
05702
50ml | £13/100ml
Normally £10

£6.50

SAVE £3.50



Pur Blanca Collection
EDT. 50ml
1. Pur Blanca **64048**
2. Pur Blanca Elegance **31963**
3. Pur Blanca Hope **53611**

50ml | £20/100ml

£10



Passion Dance Collection
EDT. 50ml
1. Passion Dance Dark **08003**
2. Passion Dance **02386**

50ml | £16/100ml
Normally £10

£8

SAVE £2



Summer White Collection
EDT. 50ml
1. Summer White **24992**
2. Summer White Sunset **14316**

50ml | £16/100ml
Normally £10

£8

SAVE £2



Incandessence Collection
EDP. 50ml
1. Incandessence **15503**
2. Lotus **14423**
3. Incandessence Summer Glow **00455**

50ml | £21/100ml
Normally £13

£10.50

SAVE £2.50



Cherish EDP
01354
50ml | £21/100ml
Normally £13

£10.50

SAVE £2.50



Célèbre EDT
05850
50ml | £16/100ml
Normally £10

£8

SAVE £2

SAMPLES 0.6ML

1. Far Away Shine **17723**
2. Far Away **15826**
3. Far Away Glamour **15818**
4. Far Away Beyond **15685**
5. Far Away Beyond The Moon **15776**
6. Far Away Splendoria **16063**
7. Far Away Rebel **15974**
8. Lov U Together **11353**
9. TTA Radiance **21113**
10. Attraction For Her **20875**

0.6ml

£1

BODY LOTIONS

Body Lotion 125ml

Imari Free	**05074**
Imari Queen	**06007**
Love U Connected	**04820**
TTA Everlasting	**04663**
TTA Radiance	**24281**
Far Away Shine	**10330**
Far Away	**04200**
Far Away Glamour	**11379**
Far Away Beyond The Moon	**10835**
Far Away Beyond	**27979**
Far Away Splendoria	**27987**
Far Away Rebel	**10660**
Imari Naturelle	**13805**
Perceive	**07336**
Eve Privé	**22798**
Rare Pearls	**22780**
Tomorrow	**13797**
Attraction Game for Her	**14779**
Eve Confidence	**14167**
Eve Truth	**01800**
Luck for Her	**06023**
Eve Become	**13961**
Pur Blanca	**19224**
Attraction Closer	**13243**
Lov U	**12849**
Lov U Together	**23507**
Attraction for Her	**17186**
Little Black Dress	**04119**
Today	**55152**
Imari Corset	**17061**
Little Black Dress Lace	**10587**
Attraction Awaken	**54577**
TTA Wonder - Shimmering	**26492**

125ml | £4.20/100ml

£5.25

BODY SPRAYS

Body Spray 150ml

Full Speed	**09613**
Black Suede	**17814**
Black Suede Charm	**02030**
Black Suede Touch	**01479**
Black Suede Real	**03392**

150ml | £4.17/100ml

£6.25

DEODORANTS

Roll-On Anti-Perspirant Deodorant 50ml

Imari Free	**06502**
Incandessence	**08870**
Perceive	**63685**
Pur Blanca	**26203**
Little Black Dress	**04838**
Far Away	**51409**
Far Away Glamour	**62828**
Imari Naturelle	**68189**
Individual Blue	**09480**
Full Speed	**04747**
Full Speed Quantum	**01768**
Full Speed Boost	**18671**
Musk Metropolitano	**42820**
Black Suede	**23796**
Black Suede Charm	**56226**
Black Suede Dark	**17830**
Black Suede Touch	**14415**
Black Suede Secret	**27573**
Black Suede Real	**17889**

50ml | £6.50/100ml
Normally £3.25

£2.50

HAIR & BODY WASHES

Hair & Body Wash 250ml

Elite Gentleman	**25999**
Attraction for Him	**02550**
Wild Country	**08193**
Full Speed	**05934**
Individual Blue	**13144**
Full Speed Surfer	**24547**
Full Speed Quantum	**04283**
Attraction Awaken for Him	**63594**
Full Speed Electric	**06114**
Elite Gentleman Quest	**24935**
Black Suede Dark	**17715**
Full Speed Boost	**15321**
Attraction Closer	**17459**
Black Suede	**17848**
Black Suede Real	**17855**
Black Suede Charm	**10488**

250ml | £2.10/100ml

£5.25

BODY MISTS

Body Mist 100ml

Pur Blanca	**23986**
Little Black Dress	**04986**
Celebre	**42655**

100ml

£6.25

POST-SHAVE MOISTURISER

Black Suede Real Intense After Shave

19596

100ml

£5.25

HAND CREAMS

Hand Cream 30ml

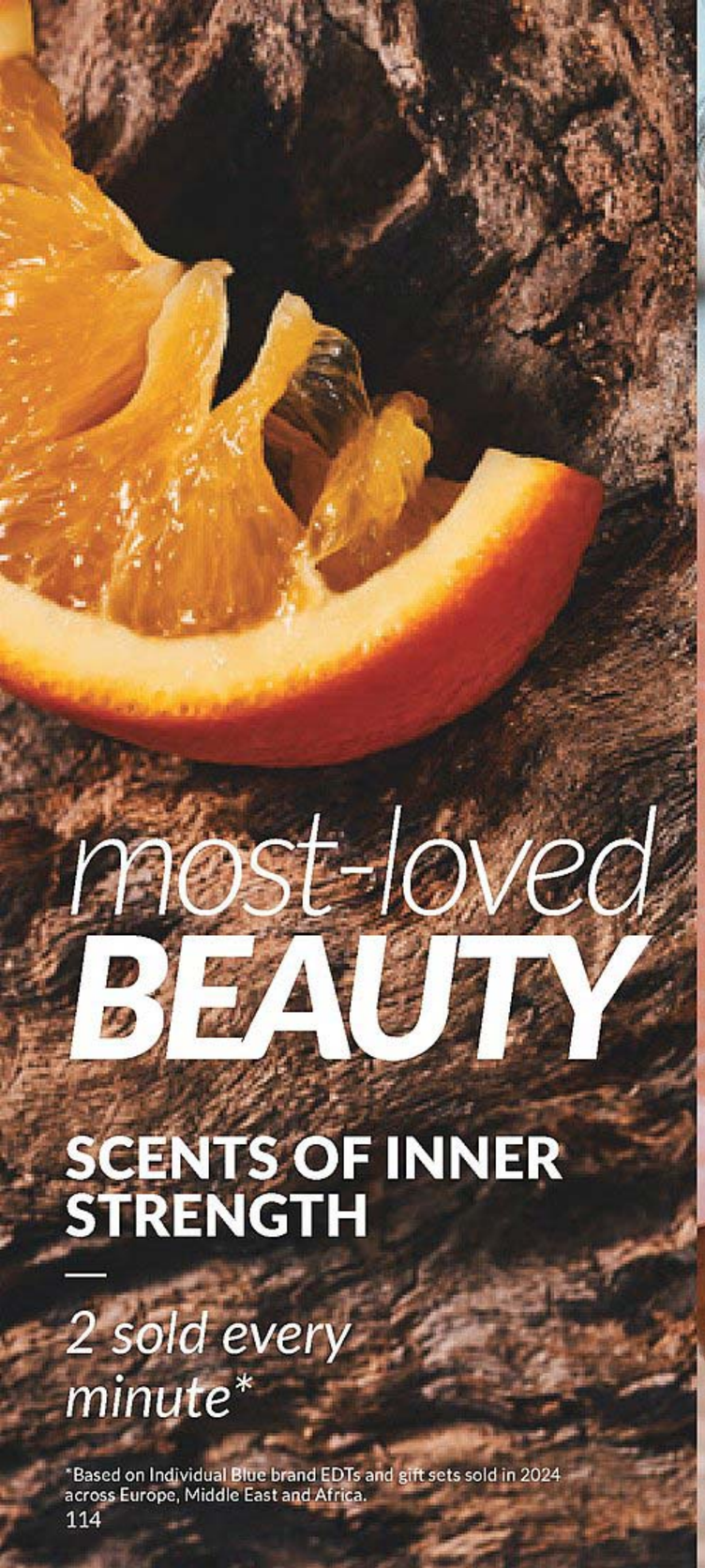
Attraction for Her	**04804**
TTA Everlasting	**19877**

30ml | £17.50/100ml

£5.25



1. Far Away Glamour	**21188**	Eve Confidence	**25221**	Little Black Dress	**04721**
2. Far Away Splendoria	**06890**	Eve Privé	**09589**	Perceive	**03608**
3. Attraction Closer	**01131**	Eve Truth	**56697**	TTA Radiance	**22582**
4. TTA Everlasting	**09159**	Far Away	**21071**	TTA This Love	**08821**
5. TTA Today	**05983**	Far Away Beyond	**14563**	TTA Tomorrow	**25676**
Attraction Awaken	**26070**	Far Away Beyond The Moon	**21162**	TTA Wonder	**18812**
Attraction The Game	**23762**	Far Away Rebel	**21212**	10ml	
Avon Attraction	**16626**	Far Away Shine	**26351**	Normally £7	
Eve Become	**07831**	Incandessence	**23945**		



most-loved BEAUTY

SCENTS OF INNER STRENGTH

*2 sold every minute**

*Based on Individual Blue brand EDTs and gift sets sold in 2024 across Europe, Middle East and Africa.



PERFECTLY BLENDED, CLASSIC SCENTS
to express **complete self-confidence.**

JUST £8 EACH

SAVE £2

100ML

bergamot, lavender, soft musk

Individual Blue EDT

13391
100ml
Normally £10

FRESH

FOUGERE

BACK BY POPULAR DEMAND

RUB HERE TO TRY THE SCENT

mandarin, lavender, cedarwood

Individual Blue Strong EDT

20636
100ml
Normally £10

AROMATIC

FOUGERE

SET OF 2
£15.50
WORTH £19.25

FEEL TRULY WILD AT HEART

Be authentic and wild with **lavender, geranium** and **sandalwood.**

★★★★★
BESTSELLER

FOUGERE

AMBER

SET OF 2

lavender, geranium, sandalwood

set contains:
- Wild Country Hair & Body Wash | 250ml |
- Wild Country EDT | 75ml |

67959
Worth £19.25

£15.50

SAVE £3.75

SPEED UP AND FEEL ALIVE

Accelerate your adrenaline with **Electric accord, turmeric leaf oil** and bold **vetiver.**

SET OF 2
£15.50
WORTH £19.25

100% biodegradable energy-promoting Electric Accord***

RUB HERE TO TRY THE SCENT

***Refers only to ingredients that constitute the Electric Accord: black pepper, schinus molle, geranium oil, clary sage & rosemary

Full Speed Electric EDT

04259
75ml | £19/100ml
£14

FOUGERE

GREEN

SET OF 2

electric accord, turmeric leaf oil, vetiver

set contains:
- Full Speed Electric EDT | 75ml |
- Full Speed Electric Hair & Body Wash | 250ml |

69146
Worth £19.25

£15.50

SAVE £3.75



THE MYSTERY OF SENSUALITY

100ML

mandarin, sage, sandalwood

Perceive for Men EDT

20289
100ml
Normally £14

£11

SAVE £3

★★★★★
BESTSELLER



THE POWER OF ATTRACTION

1. ginger root, magnetic musk accord, wood notes
2. black pepper, dark chocolate, woods
3. plum, intense magnetic accord, soft leather

1. Attraction for Him	**11866**
2. Attraction Game for Him	**12781**
3. Attraction Intense	**20701**

75ml | £18/100ml
Normally £17

£13.50

SAVE £3.50



SOPHISTICATED AFTERSHAVE



Attraction Collection
EDT. 75ml
1. Attraction for Him **11866**
2. Attraction Awaken for Him **00034**
3. Attraction Closer **16238**
4. Attraction Intense **20701**
5. Attraction Game for Him **12781**

75ml | £22.67/100ml
Normally £17

£13.50

SAVE £3.50



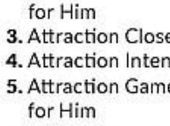
Elite Gentleman Collection
EDT.

1. Elite Gentleman Absolute **19307**
2. Elite Gentleman In Black **23416**
3. Elite Gentleman **22186**
4. Elite Gentleman Quest **08284**

50ml | £21.33/100ml
Normally £16

£13

SAVE £3



Wild Country Collection
EDT.

1. Wild Country Freedom **13623**
2. Wild Country Rush **50658**

75ml | £14.67/100ml

£11

3. Wild Country **16220**

75ml | £14.67/100ml

£14



Musk Collection
EDT. 75ml
1. Musk Marine **67157**
2. Musk Instinct **01685**
3. Musk Mineralis **05090**
4. Musk Metropolitano **46334**
5. Musk Air **51714**

75ml | £13.33/100ml

£10



Full Speed Collection
EDT.

1. Full Speed **15768**
2. Full Speed Quantum **04150**
3. Full Speed Surfer **25619**
4. Full Speed Electric **51664**
5. Full Speed Pulse **01081**
6. Full Speed Boost **18655**

75ml | £18.67/100ml

£14



TTA For Him Gift Set
Set includes:
- TTA for him EDT | 75 ml |
- Hair & Body Wash | 200 ml |
- Gift box

27862
Worth £23.25

£18



Black Suede Collection
EDT.

1. Black Suede Touch **12609**
2. Black Suede **25197**
3. Black Suede Secret **09209**

100ml
Normally £18

£12.50

SAVE £5.50



Black Suede Collection
EDT.

1. Black Suede Charm **14290**
2. Black Suede Dark **08417**
3. Black Suede Real **09936**
4. Black Suede Real Intense **19083**

100ml

£18



Wild Country Gift Set
Set includes:
- Roll-On Deodorant | 50 ml |
- Hair & Body Wash | 250 ml |
- Wild Country EDT | 75 ml |
- Gift box

16790
Worth £22.50

£16



Individual Blue EDT

13391
100ml
Normally £10

£8

SAVE £2



Individual Blue Strong Eau de Toilette

20636
100ml

£8



Perceive for Men EDT

20289
100ml
Normally £14

£11

SAVE £3



30mls
EDT.

1. Black Suede Real **13227**
2. Full Speed **01727**

30ml | £33.33/100ml

£10



Today for Him EDT

08409
75ml | £19.33/100ml

£18



Aspire Man EDT

08136
75ml | £18.67/100ml
Normally £14

£11

SAVE £3



Luck for Him EDT

21063
75ml | £17.33/100ml

£16



Scent For Men Masculine Woody EDT

72231
30ml | £20/100ml
Normally £8.5

£6

SAVE £5



Elite Gentleman Absolute Santal EDT

47621
50ml | £22/100ml
Normally £16

£11

SAVE £5



Segno Impact for Him Eau de Parfum

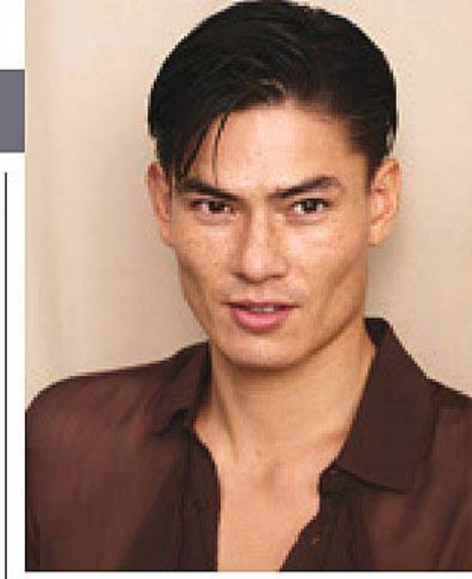
66795
75ml | £14.70/100ml
Normally £16

£11

SAVE £5

Get them before they go!





SAMPLES



1. Black Suede Real Intense **27391**
2. Black Suede **27425**
3. Black Suede Real **27409**
4. Black Suede Secret **27441**
5. Black Suede Dark **27433**
6. Black Suede Touch **27466**
7. Black Suede Charm **28811**
8. Full Speed Surfer **14647**
9. Full Speed Electric **18366**
10. Attraction For Him **01248**

0.6ml

£1

THE NEED TO KNOW

All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more, check out the individual product descriptions on our website: **avon.uk.com**

The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance Scheme. Keep cosy, but please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise.

Any extra contents you see in images are not included, unless we say otherwise.
We love a diagram but just remember they are for illustrative purposes only, unless we say otherwise.

All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
Our earrings are all designed for pierced ears, unless we say otherwise.
They can't be returned if the sealed bag is open.
Stay safe in the sun with our sunglasses, which all comply with British Standard EN ISO 12312-1:2013.
Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be available again soon!

Sometimes we get a bit creative and add more pearls for visual impact.
Pearls containers will only include the weight as stated.

For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.

Sharp blades shouldn't be sold to people under the age of 18.

Continued on back cover.

★★★★★ **BESTSELLER**

Each product featuring the BESTSELLER logo has been one of our bestsellers in the UK throughout 2024 (based on internal sales data).

AVON

NOVA

Elevate your home beauty routine into a luxurious pampering session with these essential buys.

Oval LED Mirror
No need to replace batteries – this USB-rechargeable LED mirror puts you in control. Choose from three light modes with a simple touch.

Pink. PP, glass. Approx. 17.5cm x 28cm. Powered by rechargeable, non-replaceable battery. Includes USB charging cable.

06353
£20

LOADS OF SPACE
Stay organised with our wide-opening cosmetics bag.

Chloe Cosmetic Bag
Find everything at a glance with our wipe-clean beauty bag that opens into a deep tray. Practical meets beautiful!

Pink. Polyester. Approx. 21cm x 9cm x 9cm.

13706
£10

All fashion and home products are subject to availability.

EASY-TOUCH CONTROL



APPROVED

Product tested, loved and approved by our Beauty Insiders Representatives.

Sonic Face & Body Brush
Achieve professional results at home with this water-resistant face and body tool. Featuring five speeds of high-frequency vibration for a deep-cleanse feeling, skin stimulation and muscle massage, you can use it in or out of the shower or bath for an all-over skincare routine.

Blue. Silicone, plastic, metal. Approx. 7cm x 7cm x 3cm. Rechargeable via USB cable (included).

13490
£20

Neck & Shoulder Massager
Tension meets its match with this professional-style massage tool. The expertly curved metal head glides along your body's contours and gives a cooling sensation for a spa-worthy experience, anytime, any place, anywhere.

Blue and silver tone. Zinc alloy, aluminium. Approx. 15.5cm x 8cm x 1.5cm. Powered by 1 x AA 1.5V battery (not included).

26427
£18

All fashion and home products are subject to availability.

most wanted

UNDER THE SEA
Turn your bedside table into an underwater treasure trove with these aquatic-inspired home fragrance buys.

CITRUS FLORAL WOODY

Underwater Bloom Candle
In a textured jar with an aqua ombré finish, this striking scented candle looks like it's been plucked from the bottom of the sea.

130g. Glass. Burns for up to 38 hours.

14217
£10

Underwater Bloom Fragrance Oil
Transport yourself to a seafront paradise with just a few drops of this enchanting oil blend, featuring bergamot, sandalwood and lily of the valley.

Glass. 10ml.

12690
£5

Underwater Bloom Diffuser
You'll want to show off this stunning diffuser and its ceramic flower topper long after the fragrance has faded.

80ml. Glass, diatomite, gypsum. Lasts up to 10 weeks.

11502
£16

RUB HERE TO TRY THE SCENT

Diffuser may change colour as oil is absorbed and scent is diffused.

All home fragrancing items in this brochure have a hazard classification under the Classification, Labelling and Packaging Regulation. Please see product details at avon.uk.com for full hazard information.

All fashion and home products are subject to availability.

FACE TIME
Try this silicone mask with our Anew Power Serum to help intensify results.

Silicone Face Mask
This reusable silicone mask is a gamechanger. Once you've applied your chosen facial product, help stop it evaporating by stretching the mask across your face and looping it over your ears to hold it in place.

Clear. Silicone. Approx. 14cm x 22cm (folded).

24083
£6

NEW

NEW!
Neutral Leopard Lounge Set
Complete your at-home pampering in comfort with this super-soft, new-season silhouette two-piece loungewear set. Included is a boxy drop-sleeve tee and wide-leg trousers in an on-trend leopard print.

Beige. 95% polyester, 5% elastane.

Small **56044**
Medium **59956**
Large **58743**
Extra Large **12369**
Model wears Large

£28

All fashion and home products are subject to availability.

COMFY

You spend a third of your life sleeping, so dress for the occasion in pyjamas that bring comfort, colour and pattern together

NEW!
Underwater Bloom 3-Piece Pyjama Set
Our great-value 3-piece pyjama set means you can mix and match to suit your style and all-night comfort. Includes an all-over print T-shirt and coordinating straight-leg pyjama bottoms in a lush pattern exclusive to Avon, plus a cosy pastel-pink vest.

Pink, yellow and blue. 100% cotton.

Small	**26120**
Medium	**26179**
Large	**26328**
Extra Large	**15032**

Model wears Small

£26

3-PIECE PERFECTION



& COSY

All fashion and home products are subject to availability.

NEW!
Floral Check Shortie Set
Pretty frills meet pure comfort in this charming twinset. Sweet gingham-check shorts feature a tie-front waist, delicate frill hem and a floral-bow print, paired with a soft blue T-shirt with a flower-and-bow motif. Perfect for a good night's sleep.

Blue. 100% cotton.

Small	**15172**
Medium	**13771**
Large	**13821**
Extra Large	**55244**

Model wears Medium

£18

MADE WITH **100%** COTTON

DREAMY DESIGN
Combine two big print trends – gingham and florals.

All fashion and home products are subject to availability.



Bright Ditsy Nightdress
With its frilled hem, adjustable cross-back straps and on-trend pattern of petite petals, this soft-touch nightdress is beautifully feminine.

Green. 65% polyester, 35% viscose.

Small	**58420**
Medium	**55988**
Large	**00463**
Extra Large	**26369**

Model wears Medium

£14

All fashion and home products are subject to availability.

Bright Ditsy Button-Down PJs
Classic styling meets cosy charm with this pyjama set. Featuring a pretty ditsy floral print throughout, delicate pink piping and matching buttons, plus a handy front pocket, it's the perfect blend of comfort and feminine detail.

Green. 65% polyester, 35% viscose.

Small	**04176**
Medium	**15594**
Large	**16055**
Extra Large	**14530**

Model wears Large

£24

DESIGN **EXCLUSIVE** TO AVON

Size table applies to body measurements given in cm			
SML	Bust	Waist	Hips
S	82-86	65-69	90-94
M	91-96	74-79	99-104
L	101-106	84-89	109-114
XL	112-118	95-101	120-126

All fashion and home products are subject to availability.

THE TRAVEL SHOP

Travel light but look amazing with our clever on-the-go make-up essentials – sized just right for your journey

NEW

NEW!
Travel Compact Mirror
Make every reflection perfect with this rechargeable dual-mirror compact. It has up to 2 hours of battery life and three light settings – natural daylight, warm, and bright white – plus magnifying and regular mirrors that open flat for easy viewing.

Pink. ABS, glass. Approx. 10cm x 10cm x 2.5cm. Includes a non-replaceable, rechargeable lithium battery, and USB charging cable.

14084
£12.50

DOUBLE VISION
Choose between regular and magnifying mirrors that open flat.

PERFECT LIGHT
Three light settings ensure flawless make-up in any environment.

All fashion and home products are subject to availability.

4-IN-1 MAKE-UP BRUSH

Meet the cleverest brush in your bag: this lightweight brush set nests inside itself, creating one sleek double-ended tool.

FOR POWDER...
...use the large dome-head outer brush for buffing on powders.

FOR EYELID DEFINITION...
...use the smaller flat-head inside brush to build colour and add definition around the eyes.

FOR EYESHADOW...
...use the fluffy, fuller-head inner brush to diffuse and blend eyeshadow.

FOR FOUNDATION...
...use the large, flat-head outer brush for blending blushers, bronzers and foundation.





INCLUDES A CONNECTOR FOR A DOUBLE ENDED BRUSH

NEW!
Travel Make-Up Brush & Pouch
Buff, blend and polish with just one tool? It's possible with this travel-friendly 4-in-1 make-up brush with silicone pouch that sits tidily in your handbag.

Black and pink. Nylon, silicone, plastic, aluminium. Brush approx. 16.5cm. Pouch approx. 20cm x 2.5cm x 5cm.

13987
Normally £16
£14
SAVE £2

All fashion and home products are subject to availability.



Melt the day away

Bring calm and charm to your home with welcoming scents for any room

Ceramic Wax Melt & Oil Burner
Simply pop a wax melt or a couple of drops of your favourite fragrance oil on top of the burner to create beautiful aromas.

White. Dolomite. Approx. 9cm x 9cm x 12cm. Tealight and wax melt not included.

67918
£8.50

Wax Melts
These melting wax cubes emit a long-lasting fragrance. Embrace a sense of calm in your immediate surrounds by melting our timeless yet comforting Sand Lily & Amber fragrance blend.

70g. Pack of 6.

Sand Lily & Amber **27813**
£3.50

Car Diffuser
Clip this diffuser to an air vent to help make your car feel like home.

Aluminium, polypropylene. Approx. 1cm x 8cm. Includes 1 x Fresh Cotton refill. Lasts up to 3 weeks.

07609
£6

All fashion and home products are subject to availability.



SCENTS YOU LOVE

Discover our affordable range of home fragrances

PICK A SCENT	SAND LILY & AMBER Aquatic, citrusy and floral, with a woody, musky base.	LAVENDER & BERGAMOT Aromatic lavender, eucalyptus and bergamot.	VANILLA & TONKA BEAN The warm, sweet scent of vanilla, almond and tonka.	FRESH COTTON A crisp blend of green apple, orange blossom and soft musk.	WHITE JASMINE & NEROLI Lively jasmine, gardenia and neroli.
REED DIFFUSERS 70ml, 196g. Last up to 6 weeks. £7.50	27730	16584	00265	12278	26781
CANDLES 120g. Burn for up to 25 hours. £6	13318	03038	20263	04390	26740
FRAGRANCE OILS 10ml. £3.50	27748	03590	17681	62935	26799
SCENTED SACHETS 10cm x 17cm. Last up to 4 weeks. £3	27797	03962	13177	09316	26823
CAR DIFFUSER REFILLS Packs of 2. Last up to 3 weeks. £5	27771	07096	08706	07542	07039
WAX MELTS 70g. Packs of 6. £3.50	27813	16691	25973	14720	26807

All fashion and home products are subject to availability.

PURE GENIUS

Our air purifier brings you cleaner air and signature scents, without the high price tag

UP TO 99% DUST REMOVAL
Captures microscopic particles down to 0.2 microns.

360° COVERAGE
An advanced intake system purifies air, covering up to 4.5 sq ft.

2-IN-1 DUAL ACTION
Removes particles and diffuses your favourite scent.

DROP A HINT
Pure air meets comforting scents. This 2-in-1 purifier and diffuser works perfectly with our range of home fragrance oils.

Fragrance Oil
10ml.

White Jasmine & Neroli **26799**
£3.50

Pure Aroma Diffuser & Air Purifier
Turn on the purifier mode to filter invisible dust from the air, then set it to diffuser mode to fragrance the clean air with your favourite aroma (not included).

White. ABS, silicone. Approx. 11cm x 11cm x 17.5cm. Powered by USB cable (included).

25486
£39

All fashion and home products are subject to availability.

Wear it your way

These accessories are the wardrobe must-haves that will take your outfit from office hours to happy hour without missing a beat

DAZZLE WITH THIS 5-PIECE SET



Lana Longline Layered Necklace
This double-chain necklace, with a delicate faux pearl on one chain and long-line clear stone pendant on the other, looks good day or night.

Gold tone. Steel, brass, glass, zinc, plastic. 1st layer approx. 42cm + 9cm extension chain, 2nd layer approx. 56cm.

11932
£9

1 NECKLACE, 2 LOOKS



Nina Necklace & Earrings Set
You'll never feel like you're running out of looks with this mixed-metal 3-in-1 necklace, 2-pendant and 2-earring set.

Silver plated and gold tone. Steel, zinc, glass. Includes 3 x necklaces ranging from approx. 42cm - 55cm, and 2 x pairs of earrings, approx. 1cm - 1.5cm.

08755
£12

All fashion and home products are subject to availability.



NEW!
My Everyday Mini Cross-Body Bag
Small but perfectly formed, this adjustable cross-body bag carries your essentials with style, day or night.

PU outer, polyester lining. Approx. 17cm x 24cm.

● Pink **27318**
○ Black **25056**
£12

Nina Cateye Sunglasses
The smoke lenses of these shades add sophistication, and the monochrome frames go with any outfit.

Black. Polycarbonate, acrylic. Approx. width 14.1cm, height 4.8cm, length 14.3cm. Category 3, 400 UV protection.

08540
£10

Chloe Printed Scarf
Add instant colour with this lightweight floral scarf.

Pink and red. Polyester. Approx. 180cm x 50cm.

41848
£8

All fashion and home products are subject to availability.

NEW!
Ariel 2-Tone Chunky Earrings
These interlocking hoops offer a pair of knockout looks – wear together for impact, or simplify with the gold hoop alone.

Gold tone and silver plated. Zinc, stainless steel. Approx. 2.5cm x 1.5cm.

15693
£6.50



NEW!
Remy Bag
Tap in to the season's soft side with a quilted, plush shoulder bag. It's roomy enough to hold all your bits and bobs and comes in shades of look-at-me pink or classic black with a vibrant pink lining.

Polyester. Approx. 40cm x 32cm.

● Pink **21493**
● Black **28191**
£20



BAG A DUPE
Our Remy Bag delivers catwalk glamour and designer details at a purse-friendly price.



NEW!
Lana Sunglasses
In a classic suits-anyone oval shape elevated by on-trend monochrome frames, these shades are the perfect mix of fashion and function.

Polycarbonate, acrylic. Approx. width 14cm, height 4cm, length 14cm. Category 3, 400 UV protection.

○ White **05181**
● Black **21808**
£8.50



All fashion and home products are subject to availability.



Maya Layered Necklace
Give any outfit an instant lift with this 3-in-1 necklace.

White bronze, steel, glass, brass. 1st layer approx. 42cm + 9cm extension chain, 2nd layer approx. 47cm, 3rd layer approx. 53cm.

- Gold Tone & Pink **05751**
- Silver Tone & Blue **62851**

£10

most wanted

CHAIN REACTION
Meet our most coveted arm candy – these customer-favourite bracelets are perfect for stacking and surprisingly affordable. No wonder they're selling fast!

Maya 4-Piece Bracelet Set
These contrasting pieces are a mix of finishes and materials – from polished metal chains to pretty beads.

White bronze, brass, steel, glass. 2 x bracelets approx. 18cm + 3cm extension chain. 2 x stretch bracelets.

- Gold Tone & Pink **08110**
- Silver Tone & Blue **19448**

£8

All fashion and home products are subject to availability.

SIMPLY

Packed with smart features in a streamlined design, this watch really delivers...

FORM & FUNCTION
Track your wellbeing – and your phone – from your watch.

- HEART RATE MONITOR
- STEP COUNTER
- SLEEP TRACKER
- CALORIE COUNTER
- DRINKS REMINDER
- PHONE FINDER

Gaia Smart Watch
The discreet Gaia watch has a slim strap, a minimalist screen and your essential health-tracking functions. Compatible with Android (version 8.0 and above) and Apple iOS (version 12.0 and above).

Plastic, silicone, TPU. Adjustable between approx. 12.5cm and 20cm. Powered by rechargeable, non-replaceable battery. Includes USB charging cable.

- Beige **21519**
- Black **14373**

£40

IN THE BLACK
Go dark for an even sleeker look.

MOTIVATING

All fashion and home products are subject to availability.

SEREN

Empathy, purity, love. Discover the meaning behind our 18ct gold-plated semi-precious gemstone jewellery

AMETHYST
Radiates purity and protection.



ROSE QUARTZ
Embodies unconditional love.

GREEN AVENTURINE
For compassion and empathy.

LABRADORITE
Symbolises protection and power.

Seren Pendant Necklace
Adjust the chain to wear the semi-precious stone close to your heart or pulse points.

18ct gold-plated with semi-precious gemstones. Approx. 42cm + 9cm extension chain.

Green Aventurine	10397
Labradorite	04531
Amethyst	23929
Rose Quartz	00273

£20

Seren Hoop Earrings
A simple drop design allows your semi-precious stone to capture the light and shine from any angle.

18ct gold-plated with semi-precious gemstones. Approx. 1cm.

Green Aventurine	02592
Labradorite	04101
Amethyst	09464
Rose Quartz	16865

£20

Seren Stone Bracelet
This adjustable touchy-feely mix of semi-precious stones and gold-plated beads is a stylish standout.

18ct gold-plated with semi-precious gemstones. Adjustable from approx. 16cm.

Green Aventurine	22426
Labradorite	03301
Amethyst	18051
Rose Quartz	18556

£27

HYPOALLERGENIC

ANCHORCERT: SUITABLE FOR SENSITIVE SKIN
All of our jewellery and watches are tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.
Just look out for the anchor logo across our jewellery and watches.

All fashion and home products are subject to availability.

STUDS TO STARS: YOUR 20-PIECE COLLECTION



MULTIPLE CHOICE

Switch up your style with these fresh pieces that will transform any outfit in an instant

Marina 20-Piece Earring Giftset
Whether you've got multiple piercings or just want a change from your everyday earrings, this collection of studs, huggie hoops and statement earrings offers countless different looks.

Silver tone and gold tone. Stainless steel, plastic, zinc, brass, glass, aluminium. Earring dimensions range from approx. 0.5cm - 3.5cm.

04069
£10

NEW!
Remy Oversized Stud Pack
Feeling bold? Bring some big-earring energy with this trio of sculptural, oversized studs that are designed to capture both the light and the attention.

Gold tone and silver plated. Zinc, stainless steel, aluminium. Earrings range from approx. 1cm - 3cm.

15552
£9

A BOLD 3-STATEMENT SET



All fashion and home products are subject to availability.

A bra for every occasion

Often, it's not our clothes that make us feel amazing, it's what lies beneath

NEW COLOUR

ON A LONG DAY

Wired bras aren't always the best for wearing all day, every day. Better is a non-wired design that's as comfortable as it is stylish.

NEW!
Lace Overlay Bra
Our padded non-wired lace overlay is made from soft, stretchy material designed to enhance your natural shape.

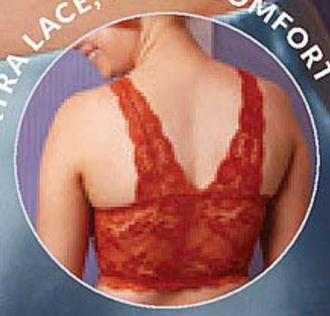
Lace: 90% nylon, 10% elastane.
Lining: 92% polyester, 8% elastane. Pad: polyester.

○ Terracotta	
Small 8-10	**25098**
Medium 12-14	**25106**
Large 16-18	**25114**
Extra Large 20-22	**25130**

Model wears Medium

£18

EXTRA LACE, MORE COMFORT



All fashion and home products are subject to availability.

BESTSELLING STYLE!



ON A NIGHT OUT
Wear your confidence your way – whether it's a peek of lace or more, our bralette is all about feeling fabulous.

Lace Bralette
What makes this bra a bestseller? The sophisticated lace finish creates an elegant silhouette, while the pull-on design, adjustable shoulder straps and non-wired structure ensure lasting comfort and coverage.

80% nylon, 10% elastane, 10% rayon.

● Beige	
Small 8-10	**05736**
Medium 12-14	**04788**
Large 16-18	**04465**
Extra Large 20-22	**10678**

● White	
Small 8-10	**10850**
Medium 12-14	**10892**
Large 16-18	**11130**
Extra Large 20-22	**11148**

○ Black	
Small 8-10	**08797**
Medium 12-14	**06247**
Large 16-18	**06858**
Extra Large 20-22	**05454**

£18

All fashion and home products are subject to availability.



THE ONE BRA

ON AN ALL-ACTION DAY

Whether you've made a date with your yoga mat or are just relaxing, you'll want a bra that's comfortable, adjustable and flexible.

The One Bra
So comfy you'll forget you're wearing it, this adjustable, wire-free bra is a super-soft choice for life on the go. The wide band provides a better fit and a smooth finish.

Blue, black, white, beige, pink: 96% nylon, 4% elastane.
Grey: 70% nylon, 23% polyester, 7% elastane.

Blue

Small 8-10	**00679**
Medium 12-14	**07278**
Large 16-18	**07310**
Extra Large 20-22	**07328**

Model wears Medium

£14



Black

Small 8-10	**05397**
Medium 12-14	**04598**
Large 16-18	**03921**
Extra Large 20-22	**10686**

Grey

Small 8-10	**14035**
Medium 12-14	**14472**
Large 16-18	**24257**
Extra Large 20-22	**24505**

White

Small 8-10	**10611**
Medium 12-14	**09597**
Large 16-18	**09811**
Extra Large 20-22	**08128**

Pink

S	**01321**
M	**01339**
L	**01388**
XL	**01404**

Beige

Small 8-10	**09563**
Medium 12-14	**08201**
Large 16-18	**08391**
Extra Large 20-22	**08441**



Personal Safety Alarm
ABS, zinc. Approx. 8.5cm x 3cm x 2cm. Requires 2 x AAA batteries (not included).
26831
Normally £10
£8
SAVE £2



Mia 2-Piece Gift Set
22814
Normally £8
£5.60
SAVE £2.40



Cooling Therapy Pack
Pink. PU, polyester. Approx 19cm x 12cm.
62810
Normally £7
£4.90
SAVE £2.10





Pink Zebra Hair Towel Wrap
Pink and mauve. Polyester. One size, approx. 24cm x 60cm.
64022
Normally £7
£4.90
SAVE £2.10





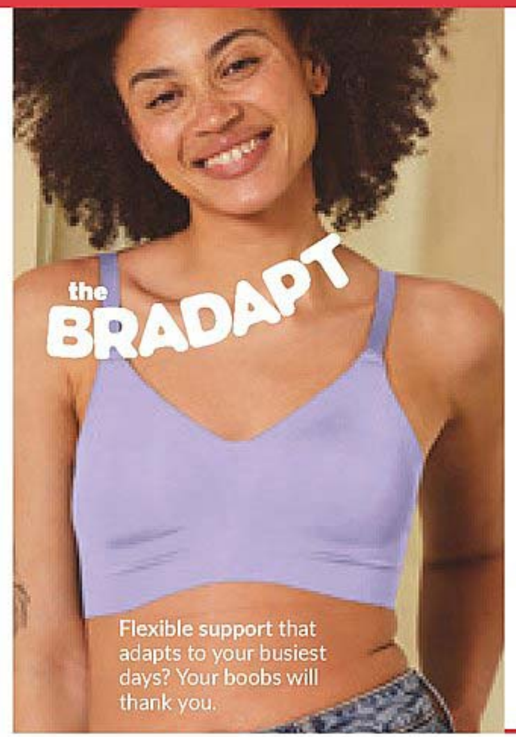
Far Away Beyond the Moon Home Fragrance Gift Set
Includes: 40ml reed diffuser, lasts up to 8 weeks, tealight, burns for up to 3.5 hours, and tealight holder.
64162
Normally £15
£12
SAVE £3



Set of 3 Star Window Decals
Pack of 3. PE, paper. Approx. 29cm x 21cm.
22939
Normally £6
£4.80
SAVE £1.20



Whatever Your Mood Light
ABS. Approx. 7cm x 7cm x 7cm. Powered by USB cable (included).
43083
Normally £18
£15
SAVE £3



Bradapt
74% nylon, 26% elastane.
Normally £20
£16
SAVE £4

PURPLE

Small 8-10	73353
Medium 12-14	73361
Large 16-18	34215
Extra Large 20-22	42556

ORANGE

M	42762
L	42887
XL	42895

PINK

Medium 12-14	70870
Large 16-18	73007
Extra Large 20-22	73346

BLACK

Large 16-18	64709
Extra Large 20-22	65524





Time For Relaxation Candle
160g. Burns for up to 30 hours.
06460
Normally £7
£6
SAVE £1



Time For Relaxation Reed Diffuser
70ml. Lasts up to 6 weeks.
06312
Normally £9
£7.50
SAVE £1.50



Time for Energy Candle
160g. Burns for up to 30 hours.
07617
Normally £7
£6
SAVE £1



Time for Energy Diffuser
07583
Normally £9
£7.50
SAVE £1.50



Time For Joy Blended Essential Oil
10ml.
10041
Normally £6
£4.50
SAVE £1.50



Time For Relaxation Blended Essential Oil
10ml.
05496
Normally £5.50
£4.50
SAVE £1



Time For Energy Fragrance Oil
10ml.
06684
Normally £5.50
£4.50
SAVE £1

ALL FASHION AND HOME PRODUCTS ARE SUBJECT TO AVAILABILITY.

WE WANT YOU TO

FEEL YOUR SELF

Why? Because breast cancer is the most commonly occurring cancer in women globally. So, when you take time out to **pamper yourself**, don't forget to **check for signs**.

Get your **BOOB LOVE on and get feeling yourself.** It's self-care that could save your life.



Breast Cancer Awareness Cosmetic Bag - White
White and pink. PU, polyester. Approx. 20cm x 13.5cm x 5.5cm.

68551
£6



Breast Cancer Awareness PJs
100% cotton.

S	**42994**
M	**43182**
L	**43364**
XL	**44131**

£22



Breast Cancer Awareness Candle
Burns for approx. 28.5 hours. Includes card to find out more about the Avon Breast Cancer Promise.

45641
£7



Breast Cancer Awareness Bracelet - Dark Pink
Pink and gold tone. Brass, glass, zinc, fabric. Approx. 18.5cm + 2.5cm extension chain.

45633
£5

AVON BREAST CANCER PROMISE

We're proud to have **donated US $951 million to breast cancer causes worldwide...** join us and be a part of it!



NEW

Breast Cancer Awareness Cosmetic Bag - Pink
Pink, black, purple and turquoise. PU, nylon. Approx. 17cm x 10cm x 10cm.

04895
£11



Breast Cancer Awareness Bracelet - Light Pink
Pink and gold tone. Polyester, zinc, glass. Adjustable.

06015
£5.50



Introducing **AVON X** MELCORRI

Illustrator Mel brings her signature powerful pops of joy & positivity to Avon.

10% of profits donated to good causes estimated at £1.69 for every PJ set sold, 90p for every Pink Cosmetic Bag sold, 42p for every White Cosmetic Bag sold, 47p for every Light Pink Bracelet sold, 43p for every Dark Pink Bracelet sold and 50p for every Candle sold. Registered charity numbers England and Wales: Refuge 277424



Get it before it's gone!

Advance Techniques Reconstruction Treatment Mask

01842

375ml | £2/100ml

£7.50

Advance Techniques Reconstruction Bi-Phase Treatment

26419

100ml

£5.50

DAMAGED HAIR?
TIME TO REPAIR!*

Wave goodbye to split ends with our **Kera Panthenol Complex**-infused collection.

WITH KERA-PANTHENOL COMPLEX

SET OF 3

£13

SAVE £1.25

set contains:
- Treatment Serum | 30ml |
- Shampoo | 400ml |
- Conditioner | 250ml |

69641

Worth £14.25



RECONSTRUCTION

1. Advance Techniques Reconstruction Treatment Serum

24158

30ml | £19.17/100ml

£5.75

2. Advance Techniques Reconstruction Shampoo

03475

400ml | £1.31/100ml

£5.25

3. Advance Techniques Reconstruction Conditioner

03434

250ml | £1.30/100ml

£3.25

*When used with the Treatment Mask.



Advance Techniques Hydra Boost Leave-In Treatment

03244
50ml |
£11.50/100ml
£5.75



Advance Techniques Fabulous Curls Curling Cream

24166
150ml |
£3.83/100ml
£5.75



Advance Techniques Deeply Purifying Treatment Scrub

17194
150ml | £3.83/100ml
£5.75



SHAMPOOS & CONDITIONERS
FOR EVERY HAIR TYPE

Want to nourish dry ends, fight flakes, deal with breakage or see the back of oily roots? Step right this way and **show your locks some love.**

250 ML CONDITIONERS £3.25 EACH

400 ML SHAMPOOS £5.25 EACH



Anti-Dandruff

1. Advance Techniques Anti-Dandruff 2-in-1 Shampoo and Conditioner
11494
400ml |
£1.31/100ml
£5.25

Deeply Purifying

2.Advance Techniques Deeply Purifying Shampoo
19208
400ml |
£1.31/100ml
£5.25

3. Advance Techniques Deeply Purifying Conditioner
03293
250ml |
£1.30/100ml
£3.25

Hydra Boost

4. Advance Techniques Hydra Boost Shampoo
25858
400ml |
£1.31/100ml
£5.25

5. Advance Techniques Hydra Boost Conditioner
03517
250ml |
£1.30/100ml
£3.25



Ultimate Shine

6. Advance Techniques Ultimate Shine Shampoo
16782
400ml |
£1.31/100ml
£5.25

7. Advance Techniques Ultimate Shine Conditioner
14134
250ml |
£1.30/100ml
£3.25

Absolute Nourishment

8. Advance Techniques Absolute Nourishment Shampoo
25841
400ml |
£1.31/100ml
£5.25

9. Advance Techniques Absolute Nourishment Conditioner
03152
250ml | £1.30/100ml
Normally £3.25
£3.25

Mega Volume

10. Mega Volume Shampoo
18200
400ml |
£1.31/100ml
£5.25

11. Mega Volume Conditioner
18184
250ml |
£1.30/100ml
£3.25



YOUR HAIR RECOVERY SQUAD

Get your hair back on track with these **professional treatments** - without a spendy salon visit.



with argan & coconut oils

MULTI-TASKER

Use as a **mask** before shampooing, a **moisturiser** before blow-drying, or a **styling serum** for hair ends.

Absolute Nourishment Treatment Oil Infused with Argan & Coconut Oils

14068
100ml
£9.25

with Crystal Light Technology

SHINE EXPERT

Gives **up to 100% instant, high-beam shine** to lacklustre hair.

Advance Techniques Ultimate Shine Illuminating Treatment Spray

14100
100ml
£5.50



with Crystal Light Technology

DRY ENDS S.O.S.

Instantly smooths and improves the appearance of damaged hair ends.

Advance Techniques Ultimate Shine Serum

19133
30ml | £15.83/100ml
Normally £5.75
£4.75
SAVE £1

with Biotin-Caffeine Complex

STRENGTH HERO

Helps **prevent excessive hair fall** while fortifying roots - ideal for hair bouncing back this sea

Advance Techniques Loss Control Leave-In Treatment Spray

17632
100ml
£5.50

with volumising vitamin peptide complex

INSTANT VOLUME BOOSTER

Wave goodbye to flat hair this spring. Just spray for added **lift, fullness, and volume!**

Mega Volume Treatment Spray

18218
100ml
£5.50

PRICES FROM
£4.75
SAVE UP TO £1

ADVANCE TECHNIQUES BY AVON
YOUR HAIR CARE TREATMENT EXPERT

PROFESSIONAL BRUSHES
& ACCESSORIES



for quick fixes, pop in your handbag

Advance Techniques Pro Foldable Cushion Brush
ABS, Synthetic rubber, nylon. Glass mirror. 9.7 x 5.7 cm (when closed).

17442
£4



detangling and faster blow-drying, for all hair types

Advance Techniques Pro Vent Brush
ABS, Aluminium, nylon. Ceramic coat. Head: 4.5 x 13 cm. Handle: 12cm.

18747
£6



brushing & smoothing, for long thick hair

Advance Techniques Pro Paddle Brush
ABS, Nylon, synthetic rubber. Head: 8.5 x 13.9 cm. Handle: 12 cm L.

18663
£7.50



Advance Techniques Pro Large Barrel Brush
ABS, Aluminium. Ceramic coating, Nylon pins. 15.3 cm L x 5.8 dia (excl. bristles)

18770
£8.50



Advance Techniques Pro Small Barrel Brush
ABS, Aluminium. Ceramic coating, Nylon pins. 15.3 cm L x 2.6 dia (excl. bristles).

28779
£6



Advance Techniques Pro Cushion Brush
ABS, Nylon. Head: 7.5 x 13.5 cm. Handle: 12 cm.

18713
£7.50



Advance Techniques Brush Cleaning Tool
Plastic handle and iron prongs with protective plastic cap. Length approx. 9cm.

56556
£3



Advance Techniques Scalp Massager
ABS. Approx. 7.5cm x 8cm.

04127
£5



Advance Techniques Pro Styling Tail Comb
PP & stainless steel. 24.2 x 5.5 cm.

26518
£3.50



Advance Techniques Pro Round Brush
ABS, Nylon. Head: 11cm + handle 12 cm, Dia: 4.1 cm.

18804
£7.50



Advance Techniques Pro Detangling Brush
ABS & Nylon. 23 x 7.8 cm.

01917
£6



Advance Techniques Hair Cutting Scissors
Carbon steel, TPR. Length: 16,5 cm.

15271
£7

DISCOVER
2-IN-1 SHAMPOOS & CONDITIONERS

£3.75 EACH

WITH NATURAL INGREDIENTS

- Moisture-rich, 2-in-1 formulas
- Healthy-looking hair from the first wash*
- XXL 700ml sizes that last longer



*Based on a consumer science study with 125 people, excluding 'Healthy Hydration 2-in-1 Shampoo & Conditioner'.

Nourish & Smooth 2-in-1 Shampoo & Conditioner
Avocado & Almond Oil

63727

Stay Strong 2-in-1 Shampoo & Conditioner
Apricot & Shea Butter

09514

Full Volume 2-in-1 Shampoo & Conditioner
Raspberry & Hibiscus

63651

Refresh & Revitalize 2-in-1 Shampoo & Conditioner
Nettle & Lavender

15800

Healthy Hydration 2-in-1 Shampoo & Conditioner
Aloe & Macadamia

08367

2-in-1 Shampoo & Conditioner
700ml | £0.54/100ml



Foot Works Wet and Dry Pedi Roller
Includes 2 heads, 1 coarse, 1 smooth. Requires 3 x AAA batteries (not included).

03764
£24



Foot Works Wet and Dry Pedi Roller Replacement Heads
Set of 2 replacement heads for the Footworks Wet/Dry Pedi Roller. ABS with 2 grades of paper coarseness. Size: 6.3cm x 3.5cm x 3.8 cm (per head).

03863
£5



Moisture Socks
96% Polyester, 4% Elastane. 1 pair in 1 size.

19075
£4



Foot Works 3-in-1 Pedicure Tool
Includes foot rasper, pumice stone and smoothing foot file. PP, iron, stainless steel. Approx. 10cm x 6cm x 5cm.

16550
£5.50



Foot Works Nail Brush
Polypropylene, nylon. Approx. 8.5cm x 2.5cm x 5.5cm.

15479
£2.50



Foot Works Heel Rasper
Stainless steel, plastic. Approx. 9cm x 5cm x 4cm.

04267
£4.50



Foot Works Toenail Clippers
Carbon, silicone. Approx. 9cm x 1cm x 2cm.

02980
£2.50



Foot Works Hard Skin Remover
Helps to remove hard skin from feet by scraping off layers of unwanted skin. Additional head included.

03723
£4.50

RELAXING LAVENDER
FOOT EXPERIENCE

Apply this **intense lavender treatment** (and for the best result, pop the silicon socks on) to **moisturise and soothe your soles overnight.**

PRICES FROM £3.75

SAVE UP TO £1

RUB HERE TO TRY THE SCENT



Foot Works Silicone Heel Enhancer Socks
Silicone. Approx. 10cm x 10cm. 1 pair in 1 size.

04374
Normally £5

£4

SAVE £1

Foot Works Overnight Treatment Cream with Lavender
Helps soften and soothe skin overnight, intensely moisturises.

13615
150ml | £2.50/100ml
Normally £4.50

£3.75

REFRESH & RECOVER

ACTIVE SOLES

Sore feet slowing you down? Take your on-the-go lifestyle in your stride with our **expertly crafted** collection, so your **hard-working soles** can pick up the pace!







Foot Works Active Reviving Foot Soak
Soothes tired, achy or hot feet, deodorises and refreshes, softens calluses.

23028
100ml
£4.50

Foot Works Active Odour Control Spray
Deodorises, refreshes and cools, provides relief from embarrassing foot odour.

27581
100ml
£4.50

Foot Works Paddle Foot File
Approx. 21cm x 5cm.

03046
£2.75

Foot Works Expert Exfoliating Foot Mask
Performs like a professional treatment: removes calluses, corns and dead skin cells, refreshes and renews skin.

04168
20ml
£5.50

BABY-SOFT SOLES

Wave goodbye to rough skin or calluses and enjoy **smooth, soft feet.**



1 FOR £4.75 2 FOR £6.50
SAVE £3
MIX & MATCH ON PAGE 161

1. Foot Works Healthy Extreme Cracked Heel Cream
Intensely moisturises, visibly smoothes cracked heels in 3 days, helps feet look healthier.

27839
75ml | £6.33/100ml
Normally £4.75

2. Foot Works Rough Skin Remover
Helps to soften and remove hard skin for baby-soft feet.

04226
75ml | £8.67/100ml
Normally £4.75

3. Foot Works Intensive Callus and Corn Cream
Reduces stubborn calluses, renews the feel of skin and makes feet soft.

25445
75ml | £8.67/100ml
Normally £4.75

4. Foot Works Intense Moisture Cream
Rehydrates very dry skin, softens and conditions rough feet.

02022
75ml | £6.33/100ml

5. Foot Works Clay Mask with Lavender
Helps exfoliate dry, rough skin for baby smooth & soft feet.

05553
75ml | £8.67/100ml
Normally £4.75

your no.1

DRY OIL SPRAY

Want the silkiest of skin? Get it in seconds with this **skin-softening spray.** The secret? It's all about the **jojoba oil.** Trust us, your skin will thank you later.

scented with citronellol

with jojoba oil



250ML



★★★★★ BESTSELLER

Skin So Soft Original Dry Oil Spray Bonus Size

06627

250ml | £3/100ml

£7.50

YOUR **FAVE HAIR REMOVERS**

• super-quick • easy to use • highly effective



Hair Removal Face Cream

00620

15ml | £21.67/100ml

£3.25

results in 2.5 minutes*



Hair Removal Legs & Body Cream

21527

100ml

£6

*based on a consumer study with 75 participants

ROLL-ON CONFIDENCE

Whatever the day throws at you, stay dry and odour-free with our deodorants that are **gentle on skin but tough on sweat.**

up to 72-hour* protection

lasts all day

no need to reapply**

ROLL-ON ANTI-PERSPIRANTS

£2 EACH





Men's Max Protection

18549

Women's Max Protection

18689

Roll-on anti-perspirants

50ml | £4/100ml

FOR HIM



Active for Men

57174



Men's Invisible

09704

FOR HER



Active for Women

12799



Women's Invisible

09878

*Applies to Max Protection range, 72-hour protection against odour.
**For 48-hour odour protection.

FROM
£2.25



1. Avon Kids 2in1 Shampoo & Body Wash. Fresh.
17988
200ml | £1.12/100ml
£2.25

2. Avon Kids Hair Gel. Fresh.
17996
50ml | £4.50/100ml
£2.25

3. Avon Kids Cologne Spritz. Fresh.
17970
150ml | £2.67/100ml
£4

3-5 YEARS

NO MORE TEARS
JUST GOOD, CLEAN FUN



Avon Kids 2in1 Shampoo & Conditioner. Apple.
18036
200ml | £1.12/100ml
£2.25



Avon Kids 2in1 Goodnight Bath & Body Wash. Lavender.
18069
200ml | £1.12/100ml
£2.25



Avon Kids 2in1 Bath & Body Wash. Strawberry.
18077
200ml | £1.12/100ml
£2.25

TEAR FREE FORMULA
CHILD-FRIENDLY, TEAR-FREE, GENTLE FORMULAS PERFECT FOR EVERYDAY USE

DERMATOLOGICALLY TESTED
DERMATOLOGIST AND OPHTHAMOLOGIST TESTED

GETTING READY
MADE FUN

AVON kids
6-9 YEARS

Help your little grown-ups enjoy their 'getting ready' routine with these **super cool daily toiletries** that they can use all on their own.



1. Avon Kids 2in1 Shampoo & Conditioner. Fruity.
18028
200ml | £1.12/100ml
£2.25

2. Avon Kids Body Wash. Fruity.
18010
200ml | £1.12/100ml
£2.25

3. Avon Kids Detangling Spray. Fruity.
14811
200ml | £1.12/100ml
£2.25

4. Avon Kids Eau de Cologne. Fruity.
16709
30ml | £13.33/100ml
£4

TANNING



Avon Care Sun Self-Tanning Lotion
07195
150ml | £4.67/100ml
£7



Avon Care Sun Tanning Oil Spray
07047
150ml | £4.33/100ml
£6.50



! Avon Care Sun Protecting Bronzing Oil SPF15
40030
150ml | £4.33/100ml
£6.50

Get it before it's gone!

SUN PROTECTION



! Avon Care Sun SPF15 Sun Spray
20081
150ml | £3.83/100ml
£5.75



! SPF 30 Moisturising Lotion
06031
150ml | £3.83/100ml
£5.75



! Avon Care Sun Refreshing 3-in-1 Face and Body Sun Lotion SPF30
03871
150ml | £4/100ml
£6

Get it before it's gone!



! Avon Care Sun Shine Control SPF50 Facial Sun Cream
66050
50ml | £11.50/100ml
£5.75



! Avon Care Sun Shine Control SPF30 Facial Sun Cream
67892
50ml | £11.50/100ml
£5.75

! While stocks last.

Get it before it's gone!

AFTER SUN



Avon Care Sun After Sun Moisturising Gel
20115
150ml | £3.17/100ml
£4.75

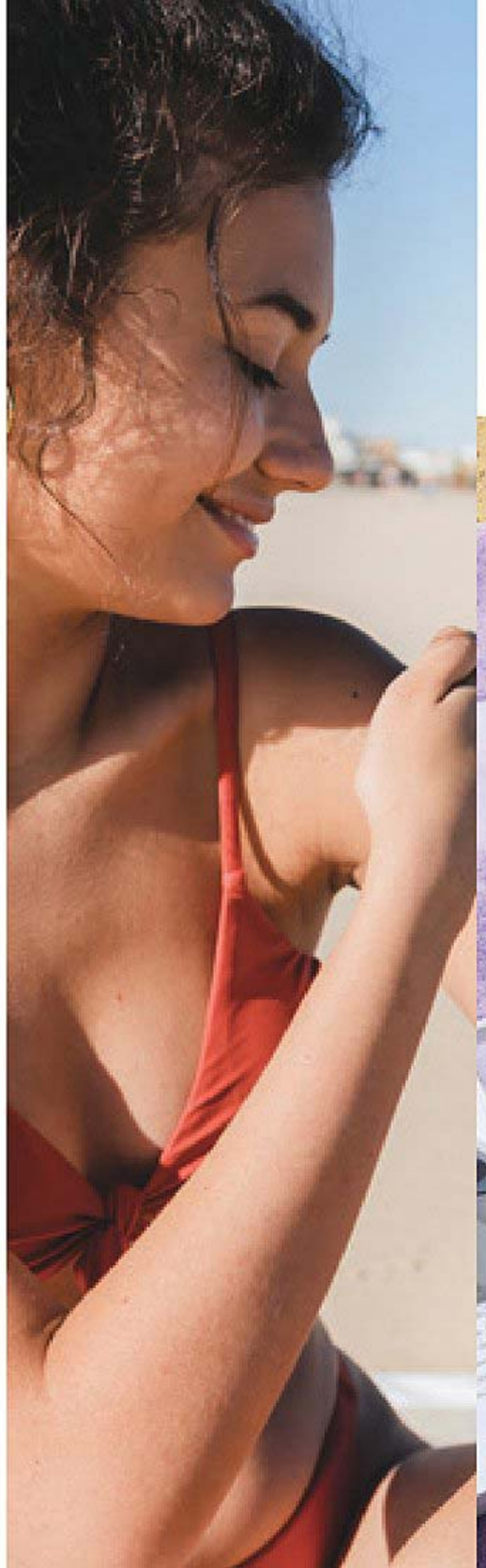


Avon Care Sun After Sun Cooling Spray
08912
150ml | £3.17/100ml
£4.75



Avon Care Sun After Sun Cooling Lotion with Aloe
20545
400ml | £1.44/100ml
£5.75

Get it before it's gone!



PRO-PROTECTION.*

PRO-VITAMIN D. PRO-HAPPINESS.

Enjoy summer to the max with exclusive **vitamin D-boosting suncare.**

PRICES FROM £5.50
SAVE £1.50

6 IN 1 BENEFITS

- moisturises while helping to protect against sunburn*
- with Pro-Vitamin D Technology
- highly effective UVA/UVB protection*
- water and sweat resistant*
- absorbs quickly and leaves no residue*
- non-greasy formulas with a dry finish

NEW

BRONZING 1

SUN PROTECTION 2

3

BABY & KIDS

SPF50

1. SUN+ BRONZING Tan Maximiser Lotion
Preps skin for tanning.
02931
200ml | £2.75/100ml
Normally £7
£5.50
SAVE £1.50

2. SUN+ PROTECT Moisturising Sun Cream SPF 50
With aloe vera.
02873
150ml | £4.33/100ml
Normally £8
£6.50
SAVE £1.50

3. SUN+ PROTECT Baby & Kids Moisturising Sun Cream SPF 50
Suitable for 3 months+.
09910
150ml | £4.33/100ml
Normally £8
£6.50
SAVE £1.50

*Does not apply to the Tan Maximiser Lotion.

BODY LOTION 400ML



1. Infused with Moisture Lock Complex for 72-hour* skin moisturisation. with emolients and jojoba oil **11205**
2. firming with ceramide complex **15990**
3. restoring with Hyaluronic Boost Complex **18150**

400ml | £1.06/100ml

£4.25



Derma Restoring Hand Cream

18176

75ml | £3.33/100ml

£2.50



Watermelon Daily Hydration Body Lotion Mist Spray

55350

250ml | £1.70/100ml

£4.25



Watermelon Daily Hydration Body Lotion Gel

15370

200ml | £1.75/100ml

£3.50



LIP BALMS FOR HYDRATION IN EVERY SWIPE

1. avon care restage hydrating lip balm emea **02436**
2. apple pie **16733**
3. vanilla **16717**

4g

£2

3-IN-1 CREAM FOR FACE, HANDS & BODY 400ML



1. with coconut oil **19604**
2. with avocado oil **24828**
3. with multibiotics & vanilla extract **55251**
4. with watermelon extract **55731**
5. with glycerin, almond milk & vitamin E **02998**
6. with pineapple, mango & papaya extracts **02220**
7. cherry, with antioxidants **25510**

400ml | £1.06/100ml

£4.25

IF YOU LIKED THOSE...



... YOU'LL LOVE THESE!



JASMINE SCENT & HYDRATING GLYCERINE

Your fave combination now comes in a **cute new design**. Made to **keep your skin moisturised, soft** and **beautifully scented,** it's perfect for those fresh spring days.

1. Jasmine Scent & Glycerin Shimmering Body Lotion

16659

400ml | £0.88/100ml

£3.50

2. Jasmine Scent & Glycerin Hydrating Body Wash

06304

500ml | £0.60/100ml

£3

3. Jasmine Scent & Glycerin Soothing Hand Cream

24018

75ml | £2.67/100ml

£2

4. Jasmine Scent & Glycerin Shimmering Body Lotion

10439

720ml | £0.69/100ml

£5

RUB HERE TO TRY THE SCENT

NEW

HANDS-ON MOISTURE
*THAT LASTS ALL DAY**

For **hands, nails** and **cuticles.**

MOISTURE LOCK COMPLEX | 6 IN 1 BENEFITS

- all-day moisture*
- soothing care
- softening moisture
- healthy-looking skin
- quick absorption
- non-greasy

HAND CREAMS
£2 EACH



RUB HERE TO TRY THE SCENT

HAND CREAM

1. hydrating	cherry, with antioxidants	**25023**
2. hydrating	with coconut oil	**20552**
3. smoothing	with pineapple, mango & papaya extracts	**16519**
4. nourishing	with cocoa butter	**16337**
5. replenishing	with avocado oil	**16295**
6. hydrating	with watermelon extract	**09175**
7. gentle	with multibiotics & vanilla extract	**16394**
8. fruity radiance boost	with strawberry & blueberry extracts	**16477**
9. moisturising	with glycerin, almond milk & vitamin E	**16402**
10. long-lasting protection	with silicone & glycerine	**16303**
11. moisture & soothe	with glycerine & almond oil	**10124**

75ml | £2.67/100ml

*After multiple applications. Based on Clinical Efficacy Study with 28 people (all hand cream except for Glycerin Hand Cream), and on Consumer Science Study with 11 people (Glycerin Hand Cream).



AVON CARE
trusted by millions of women worldwide

IF YOU LIKED THOSE...



... YOU'LL LOVE THESE!

BODY LOTIONS



Essential Moisture Body Lotion with Glycerin, Almond Milk & Vit. En

18531

400ml | £0.88/100ml

£3.50



Watermelon Daily Hydration Body Lotion

06197

400ml | £0.88/100ml

£3.50



Tropical Fruits Smoothing Body Lotion

24760

400ml | £0.88/100ml

£3.50



Cherry Body Lotion with Antioxidants

15784

400ml | £0.88/100ml

£3.50

BODY WASH



Coconut Hydrating Body Wash

17392

400ml | £0.56/100ml

£2.25



Avocado Replenishing Body Wash

00406

400ml | £0.56/100ml

£2.25



CARING HYDRATION FOR EVERY BODY

Different sizes and skin types welcome.

MOISTURE LOCK COMPLEX | 6 IN 1 BENEFITS

- all-day moisture*
- nourished feeling skin after 1 use**
- softening moisture
- healthy-looking skin
- quick absorption
- non-greasy

BODY LOTIONS
£3.50 EACH



Body Lotion

1. Coconut **54544**
2. Cocoa Butter **25585**
3. Avocado **54353**
4. Berry Fusion Radiance **14548**

400ml | £0.88/100ml

£3.50

*After multiple applications. Based on Clinical Efficacy Study with 30 people.
**Based on Consumer Science Study with 192 people.

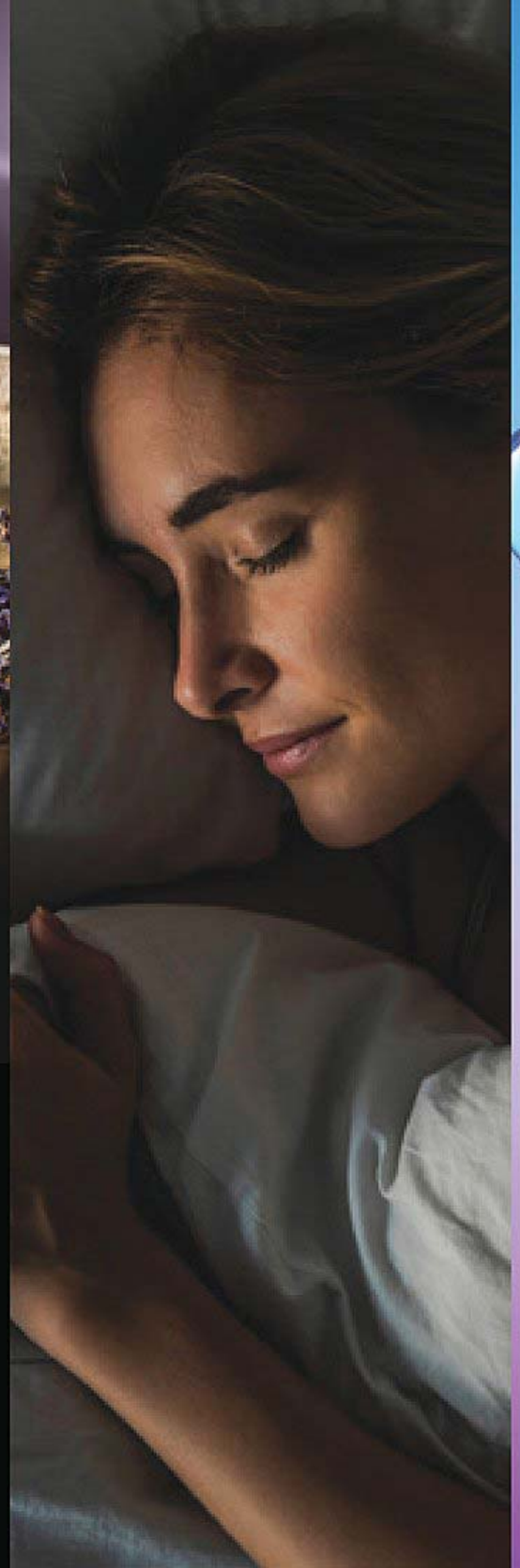
AVON CARE trusted by millions of women worldwide
NEW LOOK, same skin-loving formulas

IF YOU LIKED THIS...



YOU'LL LOVE THIS...





most-loved **BEAUTY**

BESTSELLING PILLOW MIST

—

*1 sold every 40 seconds**

*Based on total units in 2024 across Europe, excluding Turkey.

Pair with lavender hand cream for total relaxation



Planet Spa Aromatherapy Beauty Sleep Hand Cream

26849

30ml | £13.33/100ml

Normally £4.50

£4

PRICES FROM £4

SAVE UP TO £1.25

RUB HERE TO TRY THE SCENT



★★★★★ BESTSELLER

Aromatherapy Pillow Mist*

10561

100ml

Normally £5.50

£4.25

SAVE £1.25



Planet Spa Blissfully Nourishing Hand, Elbow & Foot Cream
05777
75ml | £7/100ml
£5.25

Blisfully Nourishing Hand & Foot Mask
15982
100ml
£4.50

Planet Spa Blissfully Nourishing Hand Cream
19141
30ml |
£16.67/100ml
£5



Heavenly Hydration Body Moisturiser with Mediterranean Olive Oil
14522
200ml |
£3.62/100ml
£7.25

Planet Spa Korean Charcoal Cleanse & Refine Peel-Off Face Mask
19257
50ml |
£9/100ml
£4.50

Touch Of Gold Multi-Use Oil
02600
150ml |
£3.50/100ml
£5.25



CALM & HYDRATE WITH THE
DEAD SEA MINERALS

Treat your mind, body and soul to a me-time moment of calm with **Dead Sea minerals** for **refreshed,* healthy-looking** skin.

SET OF 3
£14.50
SAVE £1.50

set contains:
- Facial Scrub | 75ml |
- Face Mask | 75ml |
- Body Butter | 200ml |

93260
Worth £16
£14.50

RUB HERE TO TRY THE SCENT

Body Wash
03103
200ml | £2.12/100ml
£4.25

1. Facial Scrub
08771
75ml | £6/100ml
£4.50

2. Face Mask
04655
75ml | £5.67/100ml
£4.25

3. Body Butter
12229
200ml | £3.62/100ml
£7.25

* Excluding face mask and body butter.

TOOLS FOR LOOKING YOUR BEST

AT HOME & ON-THE-GO



Men's Battery Rotary Shaver
ABS, stainless steel. Approx. 15 x 5.5 x 6.8 cm. Requires 2 x AA batteries (not included).

19331
£25



Mens Battery Ear & Nose Trimmer
ABS, stainless steel. Approx. 13 x 2.8 x 2.6 cm. Requires 1 x AA battery (not included).

21881
£10



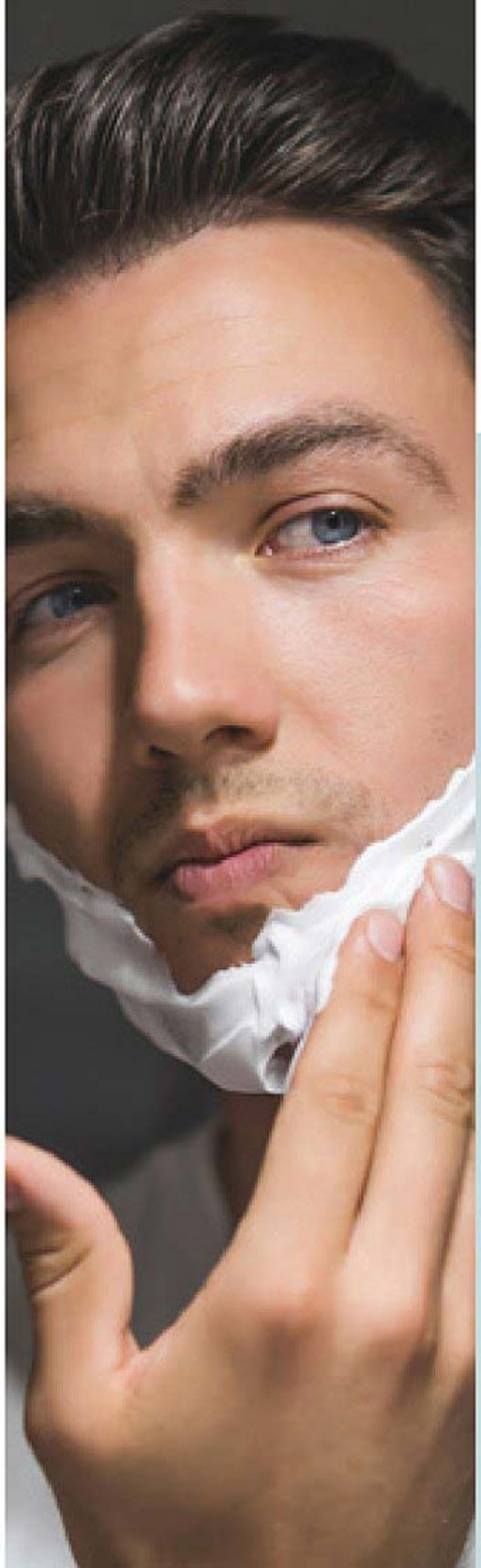
Mens Grooming Set
In the set: PP comb, stainless steel accessories: scissors, tweezers, nail clipper with nail file. PU case 11,8 x 7,5 x 2 cm.

26245
£7



Mens Razor with Interchangeable Heads
Includes 1 handle and 5 razor cartridges. ABS, stainless steel. 14.5 x 4.5 cm.

15305
£5.50



SHOWER, SHAVE & MOISTURISE

Get ready to face whatever the day throws at you with our **daily grooming essentials.**

ACTIVE TECHNOLOGY* | MULTI USE

- exclusive blend of ingredients with benefits for men's skin
- multiple uses
- always caring and moisturising

SENSITIVE LINE



1. Avon Care Sensitive 2-in-1 Anti-Dandruff Shampoo & Conditioner

03327
200ml | £1.25/100ml
£2.50

2. Avon Care Sensitive Shave Gel

56838
150ml | £2/100ml
£3

3. Avon Care Sensitive 2-in-1 Aftershave Balm & Moisturiser

02089
100ml
£2.50

ESSENTIAL LINE



Avon Care Essential 3-in-1 Hydra Gel

58206
50ml | £4.50/100ml
£2.25



Avon Care Essential Aftershave Balm & Moisturiser

58800
100ml
£2.50

*Excluding 3-in-1 Hydra Gel.



REVITALISING
ROSEMARY & CARROT SEED
with oat & angelica extracts

HAND LOTION
for up to 24 hour* moisture
1. 22954
250ml | £1.80/100ml
£4.50

HAND WASH
2. 22947
250ml | £1.40/100ml
£3.50

ROOM SPRAY
3. 22996
100ml
£4.50

BATH & SHOWER ELIXIR
4. 21683
500ml | £1/100ml
£5



ENERGISING
GERANIUM LEAF & ORANGE
with orange & sea kelp extracts

HAND LOTION
for up to 24 hour* moisture
1. 25064
250ml | £1.80/100ml
£4.50

HAND WASH
2. 25031
250ml | £1.40/100ml
£3.50

ROOM SPRAY
3. 54999
100ml
£4.50

BATH & SHOWER ELIXIR
4. 25155
500ml | £1/100ml
£5



AROMATIC
BERGAMOT & GREEN TEA
with verbena extract

HAND LOTION
for up to 24-hour* moisture
1. 25015
250ml | £1.80/100ml
£4.50

HAND WASH
2. 25007
250ml | £1.40/100ml
£3.50

ROOM SPRAY
3. 05389
100ml
£4.50

BATH & SHOWER ELIXIR
4. 02535
500ml | £1/100ml
£5

Enriched with natural origin extracts

Bottle made from 97,5% recycled plastic**

**Remove pump before discarding.

*After multiple applications. Based on a consumer study with 12 participants.

All home fragrance items in this brochure have a hazard classification under the Classification, Labelling of Packaging Regulation. Please see product details at avon.uk.com for full hazard details.

LUXURIOUS LEMONGRASS & COCONUT
with shea butter extract

Give hardworking hands the care they deserve with **indulgent treats**, infused with the uplifting scent of **lemongrass and coconut.**



*After multiple applications. Based on a consumer study with 12 participants.

BATH & SHOWER ELIXIR
02543
500ml | £1/100ml
£5



ROOM SPRAY
54502
100ml
£4.50

HAND WASH
1. 54056
250ml | £1.40/100ml
£3.50

HAND LOTION
for up to 24-hour* moisture
2. 28613
250ml | £1.80/100ml
£4.50

250ML
JUST
£1.75 EACH

SCENTED HAND WASH

Enjoy **gentle cleansing** for an elevated **hand washing** experience, with the same **enticing scents** as our shower gels.

SECRET LAGOON:
water fruits & musk
17475

ORANGE TWIST:
orange & jasmine
12823

LAVENDER CALM:
lavender blossom & musk
11445





SWEET & JOYFUL:
freesia & pomegranate
03228



LEMON BURST:
lemon & basil
56663

ALL SENSES PRODUCTS ARE ENRICHED WITH NATURAL EXTRACTS

RECYCLABLE BOTTLES*
*Excludes pump. Please remove when recycling.

Hand Wash
250ml |
£0.70/100ml

FRESHEN UP WITH

SCENTED BODY MIST

Whether you're looking for a **refreshing burst of energy** or a touch of sophistication, our **body mists** have you covered.

BODY MISTS
JUST
£3.50 EACH

VELVET SEDUCTION:
blueberry & orchid
27086

SIMPLY LUXURIOUS:
peach & vanilla orchid
27177

ALOHA MONOI:
coconut & tiare flower
15545



Body Mist
100ml

Get it before it's gone!



RASPBERRY DELIGHT:
raspberry & cassis
11544



SUNKISSED SUNSETS:
mandarin, ylang ylang, oud
01735



NEW

PRETTY PEONY:
peony & magnolia
20255



WHITE LILY:
white lily & musk
15537

GET YOUR
BATH-TIME BLISS ON

Ready to super-charge your **bath-time** with the power of **rich lather** and a **heavenly scent**? Thought so.

500ML

Get it before it's gone!

1 FOR £2.50

2 FOR £4.50

Page 184 - 185

RUB HERE TO TRY THE SCENT

RASPBERRY DELIGHT:
raspberry & cassis
28480

GOODNIGHT SWEETHEART:
bergamot & vanilla
28589

ALOHA MONOI:
coconut & tiare flower
15966

LAVENDER CALM:
lavender blossom & musk
15842

L'AMOUR:
rose & warm amber
07484

Bubble Bath
500ml |
£0.90/100ml
Normally £2.50

WHITE LILY:
white lily & musk
16345

SIMPLY LUXURIOUS:
peach & vanilla orchid
04952

SUNKISSED SUNSETS:
mandarin, ylang ylang, oud
22301

WATER MINT:
water mint & cucumber
10074

NEW

PRETTY PEONY:
peony & magnolia
20867

ALL SENSES PRODUCTS ARE ENRICHED WITH NATURAL EXTRACTS

RECYCLABLE PACKAGING

500ML £2.25 500ml | £0.45/100ml

Shower gel

NEW

CREAMY, NOURISHING



L'AMOUR: rose & warm amber
11718



SIMPLY LUXURIOUS: peach & vanilla orchid
04739



CELESTIAL BLOOMS: cosmic violets & raspberry
14456



PRETTY PEONY: peony & magnolia
41475



WHITE LILY: white lily & musk
27276



ALOHA MONOI: white lily & musk
08789

2-IN-1 HAIR AND BODY WASH



JUNGLE RAINBURST: sage & sandalwood
11197



NATURE'S EDGE: bergamot & charcoal
55491

GEL, MOISTURISING



RASPBERRY DELIGHT: raspberry & cassis
12484



WATER MINT: water mint & cucumber
57158



SUNKISSED SUNSETS: mandarin, ylang ylang, oud
22285

ALL SENSES PRODUCTS AREENRICHED WITH NATURAL EXTRACTS

RECYCLABLE BOTTLES*
*Excludes pump. Please remove when recycling.

Get it before it's gone!

250ML £1.50 250ml | £0.60/100ml

Shower gel

GEL, MOISTURISING



RASPBERRY DELIGHT: raspberry & cassis
12427



SECRET LAGOON: melon & musk
24455



LEMON BURST: lemon & basil
12625



SUNKISSED SUNSETS: mandarin, ylang ylang, oud
22269

CREAMY, NOURISHING

NEW



SIMPLY LUXURIOUS: peach & vanilla orchid
02204



PRETTY PEONY: peony & magnolia
62877



WHITE LILY: white lily and musk
27268

2-IN-1 HAIR AND BODY WASH



OCEAN SURGE: marine & peppermint
24471



Celestial Bloom Body Mist
23432
100ml
£3.50



Celestial Bloom Bubble Bath
18994
250ml | £0.70/100ml
£1.75



Celestial Bloom Hand Cream
19000
75ml | £2.67/100ml
£2

POWER UP YOUR SHOWER ROUTINE

Uplift your **mood**, boost your **energy** or feel **soothed** and **relaxed.**

500ML

500ML JUST £2.25 EACH



GEL, MOISTURISING
LEMON BURST: lemon & basil
13037

GEL, MOISTURISING
SECRET LAGOON: melon & musk
15677

2-IN-1 HAIR AND BODY WASH
OCEAN SURGE: marine & peppermint
24430

ALL SENSES PRODUCTS ARE ENRICHED WITH NATURAL EXTRACTS

RECYCLABLE BOTTLES*
*excludes pump. please remove when recycling.

AMAZING PRICES

ARGAN OIL FOR NOURISHED HAIR



1. Absolute Nourishment Mask Infused with Argan & Coconut Oils
19059
375ml | £2/100ml
£7.50

2. Advance Techniques Absolute Nourishment Treatment Serum
17202
30ml | £19.17/100ml
£5.75

HAIR STYLING SAVIOURS



1. Advance Techniques Dry Shampoo
03376
150ml | £2.33/100ml
£3.50

2. Advance Techniques Heat Protection Leave-In Spray
14738
100ml
£3.25

FOAMY SHOWER CREAM



SHOWER CREAM
1. Indulgent Whipped Cocoa: buttermilk & cocoa **18101**
2. Velvet Latte: oat milk & cornflower **18143**
3. Irresistible Cappuccino Swirl: coconut milk & raspberry **18135**
500ml | £0.45/100ml
£2.25

SHOWER GEL FOR HER & HIM



SHOWER GEL

FOR HER
1. Orange Twist: Orange & Jasmine **12641**

FOR HIM
2. Sweet & Joyful: Freesia & Pomegranate **04382**
3. Extreme Limits: Grapefruit & Cedarwood **54718**
500ml | £0.45/100ml
£2.25

SPA TREATS WITH ILLUMINATING GOLD & OUD



1. Liquid Gold Face Mask
25866
50ml | £9/100ml
£4.50

2. Radiance Golden Body Butter with Gold & Oud
26237
200ml | £3.62/100ml
£7.25

3-IN-1 CREAM FOR FACE, HANDS AND BODY



MULTIPURPOSE CREAM
1. with cocoa butter **58552**
2. with strawberry & blueberry extracts **26211**
400ml | £1.06/100ml
£4.25

BATH TIME FUN FOR KIDS



Suitable for children over the age of 3.

1. Avon Kids Detangling Spray. Mango.
18044
200ml | £1.12/100ml

2. Avon Kids 2in1 Shampoo & Conditioner. Watermelon.
18085
200ml | £1.12/100ml

EACH FOR **£2.25**

PRICES FROM
£2.25

INSTANT REFRESHMENT FOR TIRED FEET



1. Deodorising Foot Spray
12864
100ml

2. Deodorising Foot Spray with Lavender
20982
100ml

EACH FOR
£4.50

SHAVE & SHOWER DAILY ESSENTIALS



1. Avon Care Essential 3-in-1 Shampoo, Conditioner & Body Wash
58545
200ml | £1.25/100ml
£2.50

2. Avon Care Essential Shave Gel
58784
150ml | £2/100ml
£3

SCENTED BODY MIST



BODY MIST
1. Lavender Calm: lavender blossom & musk **27102**
2. Soft Vanilla: vanilla & sandalwood **04366**
3. Lemon Burst: lemon & basil **61481**
100ml
£3.50

DELICATE CARE FOR YOUR INTIMATE AREA



INTIMATE WASH
1. with Witch Hazel extract **59428**
2. with chamomile extract **00687**
3. with vitamin E **20222**
250ml | £1.30/100ml
£3.25

BIGGER BOTTLES MORE WASHES

Get more **shampoo** for your money with **extra large 700 ml** bottles that **last even longer.**



700ML

JUST £7.75 EACH





ULTIMATE SHINE
for normal and dull hair
with Crystal Light Technology

Advance Techniques Ultimate Shine Shampoo

19174
700ml | £1.11/100ml
Normally £8.25
£7.75



RECONSTRUCTION
for very damaged hair
with Kera-Panthenol Complex

Advance Techniques Reconstruction Shampoo

26294
700ml | £1.11/100ml
Normally £8.25
£7.75



ANTI-DANDRUFF
for hair with symptoms of dandruf
with Climbazole

Advance Techniques Anti-Dandruff 2-in-1 Shampoo and Conditioner

19950
700ml | £1.11/100ml
Normally £8.25
£7.75



ABSOLUTE NOURISHMENT
for dry hair
with argan & coconut oils

Advance Techniques Absolute Nourishment Shampoo

26286
700ml | £1.11/100ml
Normally £8.25
£7.75

SCORE YOUR XXL SHOWER POWER

Make shower cleansing go further with **bigger bottles** for better value in every wash.

720ML

ALL SENSES PRODUCTS ARE ENRICHED WITH NATURAL EXTRACTS

RECYCLABLE BOTTLES*
*Excludes pump. Please remove when recycling.

720ML
JUST
£3.25 EACH

EXTREME LIMITS:
grapefruit & cedarwood
02311

ORANGE TWIST:
orange & jasmine
22103

SIMPLY LUXURIOUS:
peach & vanilla orchid
01511

WHITE LILY:
white lily & musk
17624

Shower gel

720ML

720ml | £0.45/100ml
£3.25

SHOWER CREAM



ALOHA MONOI:
coconut & tiare flower
14639



SWEET & JOYFUL:
freesia & pomegranate
13516

SHOWER GEL



SECRET LAGOON:
melon & musk
02808

SHOWER GEL



RASPBERRY DELIGHT:
raspberry & cassis
11783

2-IN-1 HAIR AND BODY WASH



OCEAN SURGE:
peppermint & marine
19844



JUNGLE RAINBURST:
sage & sandalwood
28217

BUBBLE BATH BLISS

Treat yourself to a **sumptuous soak,** perfect for when you want to **unwind** after a long day or **relax** into a cosy evening.

1L

ALL SENSES PRODUCTS ARE ENRICHED WITH NATURAL EXTRACTS

RECYCLABLE PACKAGING

1L
JUST
£3 EACH

Bubble Bath
1 litre

RASPBERRY DELIGHT:
raspberry & cassis
12765

GOODNIGHT SWEETHEART:
bergamot & vanilla
12872

MALDIVES SANDS:
sea salt & frangipani
08474

RUB HERE TO TRY THE SCENT

PRETTY PEONY:
peony & magnolia
13672



L'AMOUR:
rose & warm amber
00653



ALOHA MONOI:
coconut & tiare flower
06072



WHITE LILY:
white lily & musk
00430



LAVENDER CALM:
lavender blossom & musk
03095



WATER MINT:
water mint & cucumber
05876



LEMON BURST:
lemon & basil
28365



SIMPLY LUXURIOUS:
peach & vanilla orchid
28373



SUN KISSED SUNSETS:
mandarin, ylang ylang, oud
55434

4 SOLD EVERY MINUTE*

Want the silkiest of skin? Get it in seconds with this **skin-softening spray.** The secret? It's all about the **jojoba oil.**

JUST **£5**

★★★★★ **BESTSELLER**

150ML

with jojoba oil

scented with citronellol

with argan oil

Skin So Soft Silky Moisture Nourishing Dry Oil Spray

19158

150ml | £3.33/100ml
Normally £5.50

Skin So Soft Original Dry Oil Spray

07955

150ml | £3.33/100ml
Normally £5.50

Skin So Soft Enhance & Glow Airbrush Spray

08672

150ml | £3.33/100ml
Normally £5.50

THE NEED TO KNOW

The prices featured in this brochure are recommended prices, which apply to Avon Reps. Our Reps have the final decision on resale prices to their customers.
If you're not 100% happy with your purchase you can return it within 28 days of delivery for a full refund or exchange - even if you've already tried it. This guarantee is on top of your statutory rights. If you want to return something that came with a free gift, make sure that you return both items for a full refund.
Avon reserves the right to offer you a substitute product, but if we ever need to we promise to make sure it's of equal or greater value.
Products marked 'get it before it's gone' are planned for discontinuation within the next 2 campaigns, so may not appear again in brochure. They may be available online or in Avon's sales for a limited time, whilst we still have stock. Don't forget to ask your Rep for our fab Avon alternatives.

Continued on page 121